

Snackbox To Go showcases smart packaging for on-the-go snacks

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The Snackbox To Go anti-crumble sleeve packaging for handheld snacks

[Snackbox To Go](#) is shining a spotlight on its convenient packaging solution that complements its established range of savory pastries. Popular fillings such as potato, cheddar, spinach, mozzarella, chicken and traditional Dutch cheese rolls are all available in bite-sized formats designed with practicality in mind.

To make snacking easier in the cabin, the company developed a sleeve-style package that allows passengers to eat directly from it. The format reduces crumbling and keeps the experience tidy, making it particularly suitable for onboard service.

"We know one big challenge of enjoying a pastry snack is the 'how-to-eat-without-crumbling-too-

much' struggle. That is why we developed our bite-sized convenient packaging, designed as a sleeve," the company says.

With this packaging, Snackbox To Go continues to emphasize both flavor variety and ease of consumption, addressing key challenges for airlines and passengers.