WTCE spotlight: Elevate granola



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<u>ELEVATE</u> granola offers premium-grade granola with all-natural, minimally processed ingredients. The company will be exhibiting at <u>WTCE</u> this June 6 to 8.

The company's origin story began with a question: "Can a quick snack be healthy?" From there, an endeavour began toward creating a healthy mix using natural ingredients like oats, almonds, seeds, and berries. The result is a product that is good for all age groups. Elevate granolas can be served as a complete breakfast cereal, a mid-day snack or even a post-workout pick-me-up.

Three variants of granola are available currently:

- Almonds & Seeds
- Apple & Cinnamon and
- Cocoa & Almonds.

The granolas are made in small batches without the use of processed sugar or preservatives. All products are high in fibre and protein. The ingredients are sourced through a network of reliable vendors including the maple syrup that is sourced from Anderson's Maple Inc. USA, a recent release detailed.