

Snackbox To Go unveils new website and customizable breakfast box

This is a special feature from the [March 2025 Special Meals/Pre-WTCE](#) digital issue of *PAX International*, on [page 28](#).



Snackbox To Go's Customizable Breakfast Box allows airlines to curate a bespoke breakfast experience for passengers

[Snackbox To Go](#) is reshaping inflight snacking with a sleek new website and a fully customizable breakfast box, giving airlines more control over onboard offerings. Designed to streamline the selection process for airlines and enhance the inflight service experience for passengers, these latest developments provide a seamless, personalized approach to onboard offerings.

A smarter way to snack

The updated Snackbox To Go website features a Personalized Product Selector, a tool that simplifies the snack selection process for airlines. With just a few clicks, airline buyers can receive tailored snack recommendations that match the airline's specific needs and passenger preferences. The intuitive system saves time and ensures that every snack choice is aligned with dietary requirements, taste preferences and sustainability goals.

By integrating user-friendly navigation with a commitment to ethical sourcing and sustainability, Snackbox To Go reinforces its dedication to providing high-quality, responsibly sourced snacks for the airline industry with this tool, the company tells *PAX International*.

Breakfast, your way

In addition to its digital transformation, Snackbox To Go is elevating the first meal of the day with its Customizable Breakfast Box. Airlines can now curate a bespoke breakfast experience for passengers, choosing from a variety of mini viennoiserie, indulgent cakes and brownies and freshly made mini sandwich rolls. Whether airlines want a balanced mix of sweet and savory or a specific dietary-friendly selection, the flexibility of the breakfast box ensures every passenger is awoken on a delicious note.

What sets this service apart is the expert guidance provided by Snackbox To Go's breakfast specialists and entire team. The company's hands-on approach helps airlines refine selections, catering to diverse tastes while maintaining premium quality. From mix-and-match options to designing a private-label breakfast box, Snackbox To Go ensures that every detail aligns with an airline's brand identity.



The Snackbox To Go website features a Personalized Product Selector tool that simplifies the snack selection process for airlines

“All you must do is choose. With Snackbox To Go, you have the freedom to create a breakfast box that fits your exact desires. Don't just settle for any breakfast—make it one to remember,” Snackbox To Go tells *PAX International*.

In an industry where efficiency and passenger satisfaction are paramount, Snackbox To Go's latest innovations offer a seamless blend of convenience, customization and culinary excellence. Whether it is streamlining snack selection with its Personalized Product Selector or crafting a breakfast that is as unique as an airline's brand, Snackbox To Go is redefining the way airlines approach inflight dining.