

# Novel Foods launches Primadeli Taste Adventure



Novel Food's Primadeli range offers baked snacks celebrating Italian flavours

[Novel Food](#) is highlighting its Primadeli range, which offers baked snacks celebrating Italian flavours. The snacks are made from premium ingredients and use classic recipes.

The company has crafted three Italian flavours: Pizzeria Bites, Olive Bites and Truffle Bites which celebrate the use of authentic ingredients and flavours. The Pizzeria Bites are garnished with sundried tomatoes and Neapolitan spices. Both The Pizzeria Bites and the Olive Bites are produced in the southern region of Italy.

The brand's range of premium snacks is a delicious "on-the-go" option, one that offers a distinctive combination of dips and crackers presented in deli-friendly boxes.