Novel Foods brings healthy snacks to 30,000 feet



Indulge Crunch Corn Nibbles from Novel Foods

<u>Novel Foods</u>' lineup of healthy snacks features brands like Indulge Corn Snacks and Primadeli, all bitesized and nutrient-dense options to satiate hunger inflight.

The company is bringing its product to airlines this year, exhibiting for the first time independently at the <u>World Travel Catering & Onboard Services Expo</u> (WTCE) in Hamburg in May. Ahead of the show, take a sneak peek at what snacks are in the current selection.

Indulge: Corn snacks to dazzle the taste buds



Smokehouse BBQ Crunchy Corn Nibbles

Indulge Crunch Corn Nibbles are a treat for the taste buds without any added artificial flavours or preservatives. These corn snacks are gluten-free, vegan-friendly, nut-free and high in fibre to keep passengers feeling good and satisfied during a flight. The products are made using simple recipes with wholesome ingredients, just corn, sunflower oil and seasoning.

The selection of Crunch Corn Nibbles flavours from the Indulge brand includes Sour Cream (a classic), Sizzling Spice (a wake-up call for the taste buds), Smokehouse BBQ (mild and tangy) and Tex Mex Cheese (indulgent and rich). The Tex Mex Cheese flavour can also be enjoyed as a mini tortilla chip.

Primadeli: Italian authenticity



Primadeli Truffle Bites from Novel Foods

Primadeli is another brand of snacks from Novel Foods made with high-quality ingredients and classic recipes. The authentic Italian flavour comes through in the zesty Pizzeria Bites (tomato & herb crostini crackers) and the elegant Truffle Bites (black truffle crispy bites).

The Primadeli products from Novel Foods cater to a wide range of passenger dietary needs, being vegan, kosher and halal.