

Intervine expands access to premium and halo wines



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[Intervine](#) tells *PAX International* today it has continued the expansion of its global wine network, giving airline partners greater access to premium, super-premium and halo wines as carriers continue investing in elevated onboard experiences.

Recent additions and expanded partnerships include producers such as [DeLille Cellars](#), [Badia a Coltibuono](#), [Spottswode](#), [Melka Estates](#), [Realm](#), and [Kistler](#), complementing Intervine's existing relationships with wineries including [Champagne Taittinger](#), [The Donum Estate](#), [Stag's Leap Wine Cellars](#), [Ridge Vineyards](#), [Trinchero Family Estates](#), [VIK](#), [Paul Hobbs Winery](#), and [Catena Zapata](#).

The expanded network provides buyers with greater flexibility when refreshing wine programs, balancing well-known winery brands that travelers recognize with distinctive wines that introduce passengers to new regions and producers.



Intervine anticipates growing demand for premium wines, regional selections and winery stories that distinguish onboard offerings

“Wine remains one of the most visible and memorable touchpoints in the travel experience,” says Jonjie Lockman, CEO of Intervine. “Today’s airlines are looking beyond simple beverage service. They want tailored programs that enhance their brand identity and become a memorable moment during the customer’s journey.”

Intervine expects continued demand for premium wines, regional selections and winery-driven storytelling as carriers strive to differentiate their onboard offerings.