

Hawaiian partners with Jason Momoa's water company Mananalū



Premium Cabin passengers on Hawaiian's U.S. East Coast and international flights will receive a personal 16-ounce Mananalū water bottle

[Hawaiian Airlines](#) is bringing [Mananalū](#), the water company founded by Hawaii environmental activist and celebrity Jason Momoa, to its Premium Cabins to replace plastic water bottles with recyclable aluminum bottles.

Starting tomorrow, Hawaii's hometown airline will distribute Mananalū 16-ounce aluminum bottle to Premium Cabin guests on all U.S. East Coast and international flights. The recyclable product will also replace plastic water bottles sold on Hawaiian's Pau Hana snack cart on the carrier's flights between Hawaii and its 16 continental U.S. gateway cities.

"We have remained steadfast in our commitment to source more sustainable products for our onboard service, and our Mananalū partnership helps us continue to phase-out single-use plastics and protect our oceans and environment," said Avi Mannis, Chief Marketing and Communications Officer at Hawaiian Airlines.

Hawaiian anticipates eliminating approximately 142,000 plastic bottles from its transpacific operations each year through the partnership. For every plastic bottle replaced onboard, Mananalū, a certified carbon neutral company and [1% for the Planet](#) member, will divert an additional bottle away from oceans and waterways through its work with leading plastic action platform [repurpose Global](#), resulting in an additional 142,000 bottles removed annually.



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"We couldn't be more thrilled to partner with Hawaiian Airlines. Together we're reducing single-use plastic bottles on flights and removing plastic from our oceans. It's perfect brand alignment," said David Cuthbert, CEO of Mananalu.

Mananalu has worked to educate consumers about the impact of plastics on the environment since Momoa founded the company in 2019 in collaboration with aluminum producer Ball Corporation. Mananalu packages its water products in BPA-free aluminum, [the most recycled material across the globe, with more than 75 percent of all aluminum produced still utilized today](#). It also uses triple-filtered purified drinking water with added electrolytes and a neutral PH of approximately 7, responsibly sourced in the United States for minimal carbon impact.

Through the end of April, HawaiianMiles members can also earn one mile per dollar spent on Mananalu products when shopping at [any Foodland location](#).

Hawaiian has made significant investments toward its [Environmental, Social and Governance \(ESG\) initiatives](#), including a pledge to achieve net-zero carbon emissions by 2050 through ongoing fleet modernization, more efficient flying, carbon offsets, and industry advocacy for air traffic control reform and sustainable aviation fuel development.