

# Fall festivities with DFMi

This is a special feature from *PAX International's* October 2024 IFSA Global EXPO issue.



DFMi is hosting DFMi Fest at Booth 853 at IFSA Global EXPO 2024

[DFMi](#) is leaning into fall season favourites at this year's [IFSA Global EXPO](#) by hosting DFMi Fest, inspired by classic autumn festivals and Oktoberfest. Kim Brown, Director of Marketing at DFMi, tells *PAX International* that given the timing of this year's Long Beach gathering, the DFMi booth will be its own festival experience, complete with carnival games and food.

## Games and gourmet offerings

"Who doesn't love a good fall festival?" asks Brown. "Our goal is to create a unique and interactive space that allows people to relax and have a little fun while learning about all our supplier offerings."

DFMi Fest will have three sections: the Midway, Oktoberfest and the Harvest Fest. The Midway will host games and entertainment; Oktoberfest will feature DFMi's suppliers from Europe and the U.K.; and the Harvest Fest will highlight suppliers from the United States.

"Throughout the day, we will have scheduled events that highlight some of our key supplier offerings," says Brown. "In between tastings, there will be carnival games and entertainment throughout the DFMi Fest."



Kim Brown, Director of Marketing, DFMi

For those wondering what kind of carnival games to expect, bring your competitive spirit to Booth 853 for ten pin bowling, pig racing, dunk a duck and ring toss.

Brown says DFMi's goal is to create a fun and exciting environment that entertains airline buyers while showcasing its supplier partners' capabilities.

### **What's on tap?**

There will be almost 50 supplier products showcased, ranging from snacks and drinks to entrees and desserts.

Beginning on October 28 at 1:00 p.m. local time, attendees are invited to grab a bite at the "DFMi Fest" with gourmet sandwiches prepared by Chef Umberto from [Bestway Food Co.](#) available until 3:00 p.m. This will be followed by high tea courtesy of [Around Noon](#) and, to end day one in true Oktoberfest fashion with a happy hour serving brats, pretzels, beer & wine by [Ditsch](#) until 5:00 p.m.

Day two, October 29, will kick off with smoothie bowls by [Pitaya Foods](#) at 9:00 a.m. until noon, at which time the day one food schedule resumes. DFMi is also offering all day charcuterie boards throughout the event presented by [FOODMatch](#), Partners & [Saputo](#).



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