

Creative Nature Thins launch exclusively on Austrian Airlines

This is a special feature from the [March 2026 Special Meals/Pre-WTCE issue](#) of *PAX International*, on [page 6](#).



Now onboard Austrian Airlines, Creative Nature products are free from the top 14 allergens, vegan-friendly and made using natural superfoods

Allergen-free brand [Creative Nature](#) is taking to the skies with an exclusive onboard product launch in partnership with [Austrian Airlines](#). Passengers traveling on the airline's long-haul routes will now be able to enjoy Creative Nature's Lightly Salted, Light & Crunchy Thins, a top 14 allergen-free, vegan-friendly mini corn cracker.

The collaboration was sparked at the World Travel Catering & Onboard Services Expo ([WTCE](#)) and marks another step forward in expanding inclusive food options for airline passengers.

Julianne Ponan MBE, CEO and Founder of Creative Nature, said, "I have flown a lot and never really known if the food onboard is safe. To now have our Light & Crunchy Thins on Austrian Airlines long-haul flights means people can relax and enjoy their journey without worrying. That's a big deal for me."

personally and for anyone who needs allergen-free options.”

Simone Walli, Culinary Art and F&B Onboard Concept Manager at Austrian Airlines, highlighted the importance of the partnership for both guests and cabin crew, said, “With the launch of Creative Nature on board, we can offer all our guests a suitable snack. This helps our cabin crews serve everyone safely, without restrictions.”