

# Iberia Airlines picks up two snacks from Creative Nature

The infographic is split into two vertical panels. The left panel has a light blue background and is titled "'FREE FROM' CONFECTIONERY". It features a red circle with a white 'X' over an illustration of a chocolate bar. Below this, it lists: "Contains Soya", "May Contain Egg, Milk, Tree Nuts, Peanuts, Gluten and Sesame", and "Claims to be Vegan". The right panel has a teal background and is titled "CREATIVE NATURE CONFECTIONERY". It features a green circle with a white checkmark over an illustration of a bag of Creative Nature Magibles. Below this, it lists: "Free From the Top 14 Allergens", "Guaranteed no 'may contains'", and "Organically Vegan". A white circle with "VS" is positioned between the two panels. Three white circles are arranged vertically in the center, each connected to a horizontal line that spans across both panels, separating the three rows of text.

**'FREE FROM' CONFECTIONERY**

Contains Soya

May Contain Egg, Milk, Tree Nuts, Peanuts, Gluten and Sesame

Claims to be Vegan

**VS**

**CREATIVE NATURE CONFECTIONERY**

Free From the Top 14 Allergens

Guaranteed no 'may contains'

Organically Vegan

Creative Nature's Hazelnut Magibles

[Creative Nature Superfoods](#) products are now flying on [Iberia Airlines](#). Julianne Ponan MBE, CEO of Creative Nature, announced this week that the airline will be stocking two of Creative Nature's products onboard to provide a safe option for passengers with allergies and food sensitivities.

The company's Hazelnut Magibles and signature Berry Blend Bar will be available inflight on Iberia Airlines.

"Flying on board an airline is always the time I get the most anxiety about the thought of having an allergy. When you are at 35,000 feet and someone opens a nut snack all you can think of is 'HELP' 1

ME'. I have always pioneered change in the airlines to have a more inclusive offering as people like me deserve to travel and eat great food on board just as much as anyone else," explained Ponan in a recent LinkedIn post.

Ponan said that this development has been nearly a year in the making, overcoming obstacles to get the snacks onboard. Creative Nature's Operations Manager, Matthew Ford, had to fly the samples over to Madrid personally for the final sign-off.

"Biggest thank you to the Iberia team for believing in Creative Nature. In line with their mission 'Every day is day one' to make our customers happy, it brings me so much joy to see another airline making it better for everyone to fly with allergies," Ponan said. "Now no matter your dietary requirement to any of the Top 14 allergens, Kosher, Vegan or Halal you will have something on board for you."

This news comes following the company's recent availability on Virgin Atlantic.

Creative Nature is proudly Top 14 Allergen Free, meaning its products are free from Gluten, Dairy, Peanuts, Tree Nuts, Eggs, Soy, Fish, Celery, Crustaceans, Lupin, Mollusc, Mustard, Sesame and Sulphites.