

# Crafthouse Cocktails enters strategic partnership with Dolphin Entertainment

Chicago-based [Crafthouse Cocktails](#) and entertainment marketing and production company [Dolphin Entertainment](#) announced last week a strategic partnership where Dolphin will manage all aspects of publicity and marketing for the brand through its network of agencies, and will facilitate talent and commercial relationships with the entertainment and culinary industries.

Crafthouse Cocktails creates premium ready-to-drink cocktails, made by world-renowned mixologist Charles Joy and esteemed restaurateur Matt Lindner. The beverages contain all-natural, quality ingredients and premium craft spirits for balanced cocktails and authenticity.

There are currently eight beverages available, in 750 milliliter reusable glass flip-top bottles, resealable 200 milliliter aluminum bottles and 1.75-liter boxes. The large format "cocktail on-tap" launched earlier this year to offer a more upscale, environmentally-friendly option that preserves the integrity of the cocktail.

The beverages are available in more than 2,000 retail locations across the United States, including Total Wine & More, Benny's, Foxtrot, Whole Foods, Wegmans, Hyvee, Plum Market and Bevmaxx. The company also has partnerships with hospitality establishments; [Kimpton Hotels & Restaurants](#), [Marriott](#) and [Hilton](#) hotels & resorts, [Gaylord Hotels](#), [Ambassador Theatre Group](#), [Virgin Voyages](#), airport hospitality group [OTG](#), [Blackberry Farm Luxury Hotel](#) and [Sea Island Resort](#).