

# Brussels Airlines receives top accolades for Business Class wine offerings



Brussels Airlines recognized by Wine on the Wing

[Brussels Airlines](#) has won two awards for its wine offering in Business Class. At a blind tasting in New York, Global Traveler awarded the airline first place for Top Red Wine in International Business Class and third place for "Top International Business Class Wines" in the Wines on the Wing competition. Brussels Airlines focuses on unique wines from smaller producers to offer an exclusive experience, the airline said in its August 2 press release.

In long-haul Business Class, Brussels Airlines serves up to 900 bottles of wine per reference per month. This quantity allows the airline to work with unique, smaller wineries.

"Our overall strategy on long-haul flights is to offer an experience like a boutique hotel, but in the air. Our wine list is no exception. We often work with small independent wineries, and we try to make varied wine lists that always include some more classic, French wines and some more unique or exceptional wines. This way passengers can choose something they know they will like, or explore new tastes. And as the Belgian flag carrier, it is only natural that we also offer Belgian wines," said Philip Mortier, Inflight Product Manager, Brussels Airlines.

To design the onboard menu, a panel of wine experts organizes an annual two-day tasting, where more than 200 wines are tasted and selected in 15 categories. The wines on offer rotate regularly and are paired with the Belgian Chef menus. In total, Brussels Airlines selects 24 different wine references to serve on long-haul Business Class flights throughout the year.

## **Wines on the Wing**

In the Wines on the Wing airline wine survey 2024, Brussels Airlines was awarded in two categories: Top Red Wine International Business Class, with Chateau Clement-Pichon Cru Bourgeois Superieur Haut Medoc 2018. The second category is Top International Business Class Wines on the Wing, there Brussels Airlines received third place.

“Brussels Airlines had both a diverse and delicious offering of wines. This is a well curated selection with a point of view that truly reflects the airline and a commitment to passengers. My personal belief is any wine list should offer both familiarity and enticing options that may be unknown to the guest offering a new and revelatory experience. I am very impressed after learning about Brussels Airlines’ selection process and offering a Belgian wine every trimester to express its “Belgitude.” Well done, Brussels Airlines!” said Tom Gannon, Competition Director, Global Traveler’s Wines on the Wing airline wine competition.

Global Traveler is a media outlet based in the United States with 817,000 readers monthly. The prestigious Wines on the Wing airline wine survey, during which experts do blind tastings of an extensive selection of wines served on business- and first-class products from airlines around the world, returned in 2024 following a brief hiatus. Brussels Airlines won accolades from Wines on the Wing in 2012, 2013 and 2014.