

# Bottega shares details on expanded range of non-alcoholic drinks

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Bottega offers an expanded range of non-alcoholic drinks

[Bottega S.p.A.](#) continues to lead with its commitment to quality, craftsmanship and sustainability—values deeply rooted in the Italian company's DNA. In alignment with these principles, Bottega tells *PAX International* that it has developed a premium range of soft drinks designed for those who choose to avoid alcohol for health, religious or personal reasons.

The company first introduced Bottega 0 (Zero) in 2020, a non-alcoholic drink made from grape must, available in both white and rosé varieties. Unlike many alternatives on the market, Bottega 0 is not a dealcoholized wine, but rather a product that maintains the original freshness and aromatic characteristics of the grapes—without the alcohol.

"The aim was to produce a no-alcohol drink made starting from grape must, and not a dealcoholized wine," explains Sandro Bottega, President of Bottega S.p.A.

The product offers the same rituality as traditional sparkling wines, making it an elegant alternative. The company is now expanding the format offerings, including a new 20cl version of Bottega 0 White with a screw cap, ideal for onboard service and convenient consumption during breakfast or brunch

occasions.

Building on its alcohol-free innovation, Bottega recently unveiled Limoncino 0.0, a non-alcoholic version of its iconic lemon liqueur. Developed after extensive experimentation and supported by three decades of expertise in lemon liqueur production, this version uses hand-selected Femminello Siracusano and Verdello lemons at peak ripeness. Innovative techniques allow the extraction of the full organoleptic profile from the fruit—peel, pulp, juice—while preserving the natural aromas through to the final product.

Ideal served neat, Limoncino 0.0 lends itself well to mocktails, fruit salads, lemon sorbets and as an ingredient in cheesecake, Bottega points out. The product is also available in a halal-certified version, expanding its accessibility to global Muslim consumers.

“With Limoncino 0.0 we extend the range of our No Alcohol products,” says Bottega. “This is a rapidly growing market that aims to meet the needs of those who, for health or religious reasons, do not consume alcoholic beverages or take a cautious approach to alcohol consumption.”

The latest addition to the lineup is Limoncino Halal, developed in strict adherence to halal certification guidelines. Each stage of production complies with Islamic ethical and hygienic standards, allowing the product to be marketed in countries where halal certification is required.