

Bottega launches alcohol-free Limoncino



Bottega's alcohol-free Limoncino 0.0

[Bottega](#) has launched Limoncino 0.0, a non-alcoholic beverage in the no/low alcohol category. Interest among consumers has grown steadily in this category across international markets, including in Italy, with this niche experiencing significant growth, the press release said.

Bottega, after much experimentation, has crafted a non-alcoholic version of its Limoncino. During the harvest of the lemons, a careful selection is made of the Femminello Siracusano and Verdello varieties, choosing the fruits with the optimal ripeness. During processing, all the organoleptic charge of the original fruit is extracted from the peel, pulp and juice.

Complex techniques allow for the natural extraction of the aromas and preserve their qualities at every stage of production.

Limoncino 0.0 can be served neat at the end of a meal and is also suitable for the preparation of mocktails. The company also cites it as a tasteful ingredient in lemon cheesecake.

“With Limoncino 0.0 we extend the range of our No Alcohol products. This is a rapidly growing market that aims to meet the needs of those who, for health or religious reasons, do not consume alcoholic beverages or take a cautious approach to alcohol consumption,” said Sandro Bottega, Bottega S.p.A., President.