

WTCE spotlight: &Stirred cocktail mix products



The Whisky Sour is a non-alcoholic mix made with real fruits and no preservatives

[&Stirred](#) is heading to WTCE Hamburg this year June 6 to 8. The company's cocktail mix products are a simple, convenient and well-priced option for consumers in the world of cocktails. Its cocktail mix involves only three steps to create the perfect drink: "Ice it, Spike it & Stir it." One can get a perfect cocktail by simply adding their favourite spirit over lots of ice.

The proud Indian brand, founded by Rakesh Sheth, uses the best ingredients to craft its products. A single-serve pack costs merely USD\$0.60.

&Stirred currently features many variants including Margarita, Cosmopolitan, Mojito and Bloody Mary. With lots of ground to cover, the company is looking at launching many more exciting flavours within white spirits.

&Stirred products are available for purchase on e-commerce websites like Amazon, Flipkart, BigBasket and onboard different airlines.



&Stirred Mojito's cocktail mix