

AMI Group brings Magnolia Bakery's Banana Pudding to United



Magnolia Bakery's Banana Pudding Wafer Cookie Bits

[United Airlines](#) and solutions provider, AMI Group, have announced that [Magnolia Bakery's](#) Banana Pudding will now be available on select flights nationwide.

"AMI Group is thrilled to support a special collaboration with Magnolia Bakery and United Airlines! Indulging in the famous Banana Pudding will make any trip a bit sweeter," AMI Group said via LinkedIn.

The bakery's [Banana Pudding Wafer Cookie Bits](#) is now being served in United First® on flights more than 901 miles. Served in individual, three-ounce cups, the pudding is made with real bananas and inspired by Magnolia Bakery's signature Banana Pudding.

This is the first time Magnolia Bakery desserts are being served onboard a commercial airline, made possible through its latest launch of its frozen-to-thaw Banana Puddings.

"The only thing more iconic than Magnolia Bakery's Banana Pudding is enjoying that pudding at 30,000 feet in United First - we know our customers are going to love it," said Aaron McMillan, United's Managing Director of Hospitality Programs. "We're changing the way travellers eat and drink onboard, offering more variety and more elevated options with partners like Magnolia."

"As an avid traveller and baker, I know what an important role food can play in your travels, which is

why I'm so excited to bring this new, innovative product to thousands of adventurers each year," said Bobbie Lloyd, CEO and Chief Baking Officer, Magnolia Bakery. "This is a first-of-its-kind collaboration for Magnolia Bakery and we could not be more thrilled to be working with United. Our team worked for three years to develop this new Banana Pudding and we're delighted for guests to get a sweet taste of this beloved dessert in the skies."

"Over the past few years, we've worked to bring the best of Magnolia Bakery to customers across the country in new, unique ways. Today's announcement marks one of our most exciting product launches to date — bringing banana pudding to new heights onboard United. This is the first step of many to bring Magnolia Bakery to new places in new ways," said Eddie Revis, Chief Commercial Officer, Magnolia Bakery.

This collaboration is the next step in Magnolia Bakery's ambition to fully transform from "a New York treat to an anywhere eat," the press release said.