

4700BC's WTCE Snack Bar



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[4700BC](#) made waves at the recently concluded World Travel Catering & Onboard Services Expo (WTCE) by showcasing the future of snacking. With a visually captivating booth resembling a futuristic snack bar and a wide array of snacks tailored to individual tastes and preferences, 4700BC set the stage for the next generation of airline snacking.

"Visitors to our booth were amazed by the perfect fusion of flavours and the visually stunning presentation of our snacks and drinks," said Chirag Gupta, Founder of 4700BC, in a June 14 press release. "We aimed to create an unforgettable experience that embodied the future of snacking during flights, and the response exceeded our expectations."

At the Expo, attendees were treated to a delectable assortment of complimentary drinks and snacks carefully crafted to complement one another, showcasing the variety and superior quality of each product. From Gourmet Popcorn to Chips+ to Sweet Corn, 4700BC's offerings were meticulously designed to elevate the inflight snacking experience.