

AIME 2025: Day one in Dubai

Last updated: Monday, February 10, 5:45 p.m. UAE Standard Time. Find updates below, with all timings in local time.



The first panel discussion of AIME 2025, "What's the Future Landscape for Aircraft Interiors?"

The Aircraft Interiors Middle East ([AIME](#)) conference kicked off this morning at the Dubai World Trade Centre, co-located with MRO Middle East. This is the largest event of its kind in the MEASA region, boasting 7,500+ attendees and more than 250 exhibitors from around the world. The AIME Pavilion is a dedicated area on the show floor for all AIME exhibitors, featuring the latest innovations and technology within avionics, cabin interiors, connectivity and sustainability.

Qualifying airlines and lessors will have access to the Airline Club Lounge, a space for VIPs to enjoy complimentary refreshments, host informal meetings or catch up on work.

The GoLive! Theater agenda began promptly at 10:30 a.m. with opening remarks from Sarah Malik, Junior Conference Producer, Aviation Week Network. This was followed by an MRO Forecast - Key Trends & Topics for the Region, by Daniel Williams Director, Fleet Data Services, Aviation Week, at 10:40 a.m.

AIME discussion panels

The first AIME discussion panel took place at 11:10 a.m., entitled [AIME: Panel Discussion: What's the Future Landscape for Aircraft Interiors?](#) This session, moderated by Jean Pierre Alfano, Director, Airjet Designs, sees experts share insights on the interplay of sustainability, technology, and geopolitical

dynamics driving innovation and transformation. Panelists include Dr. Eng. Suaad Al Shamsi, 1st UAE Female Aircraft Engineer, Women in Aviation; [Andrew Tarry](#), Global Sales Director, Percival Aviation Ltd; and [Tero Taskila](#) Chief Executive Officer, [beOnd](#).



Dr. Eng. Suaad Al Shamsi, 1st UAE Female Aircraft Engineer, Women in Aviation (Left) in conversation with Steven Greenway, CEO, flyadeal, at AIME 2025

The second AIME panel of the day also took place in the Main Hall at 11:40 a.m. The conversation, [AIME: CEO Unplugged: A Fireside Conversation with flyadeal](#), saw [Steven Greenway](#), CEO, [flyadeal](#) speak with moderator Dr. Eng. Suaad Al Shamsi, 1st UAE Female Aircraft Engineer, Women in Aviation about the youngest and fastest-growing low-cost airline in Saudi Arabia and the Middle East on its expansion initiatives and more.

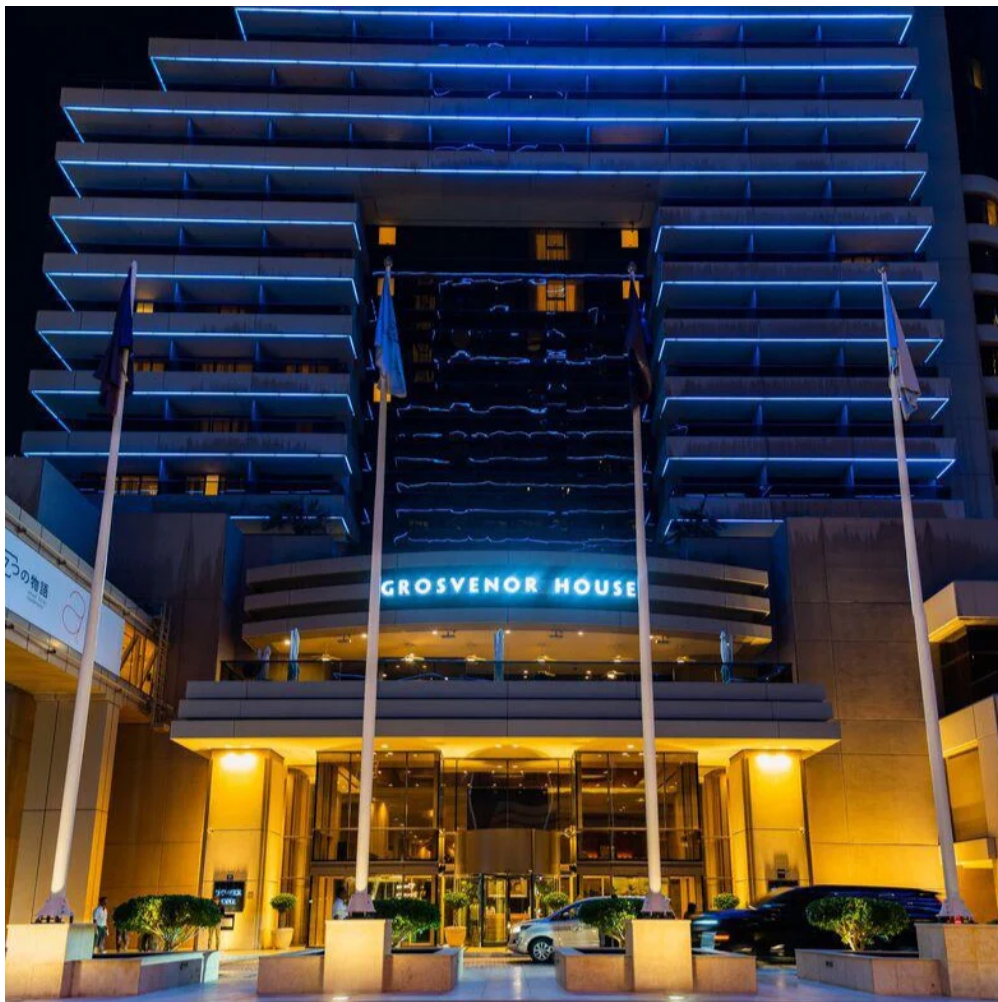
Two more AIME discussion panels followed this afternoon in the Main Hall. At 2:15 p.m., Priyanga Wijewardana, Aviation Consultant, was the moderator for [AIME: Panel Discussion: Elevating your Experience: Tech-Driven Personalization in Air Travel](#). This session explored how airlines are maximizing the benefits of AI and data to enhance customer engagement, build passenger loyalty and offer personalized experiences. Panelists included [Isuru Dissanayake](#), Digital Experience Manager, [SriLankan Airlines](#) and [Dr. Luis Onsorio](#), Senior Professor and Assistant Dean of Corporate Alignment [Woxsen University](#).



"From Skies to Ground: Connecting Passengers with IFEC" panel discussion at AIME 2025

Then, at 2:45 p.m., Wijewardana moderated the [AIME: Panel Discussion: From Skies to Ground: Connecting Passengers with IFEC](#) with panelists [Mohsin Al Beshr](#), Senior Manager Aircraft Maintenance Technical Operations, [Etihad Airways](#); [Riadh Ben Ali Jaidi](#), IFEC Engineering Duty Manager, [Gulf Air](#); [Katsunori Maki](#) Director, ANA ([All Nippon Airways](#)); and [Evans Wanyonyi](#), Senior Development Engineer, [Kenya Airways](#).

Aviation Networking Group networking reception



Grosvenor House, Dubai

Following the close of day one at the GoLive! Theater and on the expo floor, exhibitors and attendees are invited to enjoy the ANG Networking Reception at Siddhartha Grosvenor House Tower 2. The reception, taking place at 7:30 p.m. on February 10, requires registration and [costs £249 per ticket](#).

PAX Tech is proud to be an official media partner for AIME 2025. Follow along for live updates and special coverage from the event.