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# Inmarsat and APEX to connect aviation industry with online broadcast

By **Rick Lundstrom** on April, 17 2020 | Events



[Inmarsat](#), has joined the [Airline Passenger Experience Association](#) for an online broadcast event, to be held April 29.

*“FlightPlan: Charting a Course into the Future* will examine the current state of the aviation market and the latest predictions for recovery, while also driving debate on wider industry issues, from next generation passenger trends and the future of air travel technology to short and long-term solutions for tackling aviation sustainability,” said a release from Inmarsat. “In addition, the livestreamed event will include global and regional news updates, as well as a state of the industry analysis.”

Keynotes featured at the event will include [Avianca](#) CEO Anko van der Werff, [Delta Air Lines](#) CEO Ed Bastian, and [Virgin Atlantic](#) COO Juha Järvinen. Trade bodies speaking at the event include [Air Transport Action Group](#) (ATAG), Airline Passenger Experience Association (APEX), [European Space Agency](#) (ESA), and [International Air Transport Association](#) (IATA). Ecosystem partners featured include Airbus, Collins Aerospace, Deutsche Telekom, Honeywell, Panasonic Avionics, and Rolls Royce. Media partners include *Air Transport World* (ATW), *APEX Media*, *Inflight Magazine*, *Paxex.aero*, and *Simple Flying*.

“The global aviation industry is facing its darkest hour, with COVID-19 having far reaching implications for airlines, air travel infrastructure and the broad ecosystem that supports them,” said Philip Balaam, President of Inmarsat Aviation. “According to the latest guidance by IATA, passenger revenues and traffic are both expected to halve in 2020 compared to last year. Aviation leaders and experts will take part in *FlightPlan* to discuss pertinent topics such as the crisis, uncertainty around the timeframe for disruption and recovery, the long-term economic impact, and how we can improve resilience and accelerate recovery.”

*FlightPlan* will have streamed interviews, virtual panels, live discussion and interactive Q&As. The full agenda includes a number of short segments, allowing viewers to watch the sections that are most relevant to them, at timings that can work around their schedules.

Dominic Walters, Vice President of Inmarsat Aviation, said: “The COVID-19 pandemic has turned aviation on its head – changing the way it operates in a very short space of time and impacting the estimated 10 million people that work in the industry worldwide. Inmarsat and APEX have developed *FlightPlan* as a platform that brings these people together to share information, insight and direction at this pivotal moment. It has already received an extremely positive response and we look forward to welcoming anyone that works in the industry or has an interest in aviation to register their interest online and join us on the day.”

APEX’s involvement in *FlightPlan* is part of an effort to provide support to APEX members and the airline industry during this critical moment of crisis.

Dr. Joe Leader, CEO of APEX, added: “Our airline industry has faced countless challenges in the past, 1

coming back with more strength, resolve, and innovative advances each and every time. We face an enemy in COVID-19 unlike any other, but our industry will 'flight back' for our future with a tenacity that will keep our world healthy and interconnected. *FlightPlan* is a great example of finding innovative new ways to connect our industry and encourage a meaningful debate on the unparalleled challenges faced. We are delighted to collaborate with Inmarsat, one of our close partners, and believe *FlightPlan* will create real value for all of our airline and supplier members in this moment of need."

Register interest at [flightplan.wavecast.io](https://flightplan.wavecast.io)