

# WTCE to welcome 70 new exhibitors in June

Organizers of WTCE ([World Travel Catering and Onboard Services Expo](#)) tell *PAX International* this week that the event will welcome 70 new exhibitors in Hamburg this year from June 14 to 16. The first-timers bring innovation in food and drink, hygiene, passenger comfort and wellbeing, onboard retail and sustainability to the returning in-person show.

Here is a sampling of the new exhibitors:

## **The Perfect Cocktail**

This ready-to-drink cocktail company will be showcasing its practical solution to premium cocktails. The product needs to be shaken, cut the tab and poured into a glass over ice to serve [The Perfect Cocktail](#). (Stand 1F50) at WTCE.



The Perfect Cocktail

## **Canigó Coffee**

[Canigó Coffee](#) has a new line of on-trend and innovative soluble premium Fairtrade coffees. From black coffee and espressos to cappuccinos and lattes, the range is mixed with natural botanical

extracts and packed in convenient sachets so that on board staff can serve the perfect cup every time. Find Canigó Coffee on stand 1D80.



Canigó Coffee

### **Merry Food**

Exotic flavors are a major food trend for 2022, reads the WTCE press release. Merry Food's range of jams, pickles, honey and chutneys play into this with flavors such as Mango Pickle, Green Chilli, Tomato Garlic Chutney and Kuwaiti Pickles. With more than three decades of experience in catering to some of the world's leading airlines, the portioned packed products offer a way for airlines to provide passengers with the flavors they are looking. Stand 2C78 at WTCE.

### **Qikfresh**

The dental and oral care brand will be bringing its brand-new mouthwash powder to WTCE this year. [Qikfresh](#) has the answer to onboard hygiene with its water-free, 100 percent natural, vegan and alcohol-free single-use sachets which can be applied directly without water. They are a quick and effective dental and oral care solution for use on-the-go. Weighing in at 2 grams (per sachet), the innovation is designed to reduce waste on board. Find Qikfresh at stand 2D71 at the show.



Qikfresh

### **Sirane Group**

Experts in a number of different types of packaging, [Sirane Group](#) will be showcasing its range of packaging solutions which are tailor made to suit customer's needs. Whether it's absorbent bags and pouches, oven bags and bread bags or bio-degradable and plastic-free packaging solutions, Sirane's team of experts will be on-hand at WTCE to guide visitors through the options when it comes to overhauling their packaging. Stand 1A95.