

WTCE invites attendees to speak with ambassadors in Hamburg



(From left to right) Matt Crane, Co-Founder of the Aviation Sustainability Forum (ASF), Kelly Stevenson, former global wine and beverage manager at British Airways and current CEO of JetVine, Julianne Ponan MBE, CEO of Creative Nature and Melissa Adamski, leading travel dietitian and nutritionist

The World Travel Catering & Onboard Services Expo (WTCE) invites attendees to meet its 2024 Ambassadors at the expo, taking place at the Hamburg Messe from May 28 to 30. The esteemed panel of ambassadors will be speaking in the Taste of Travel Theatre at 10:05 AM on May 28.

WTCE's [Ambassador program](#) was introduced earlier this year and consists of industry experts Melissa Adamski, Kelly Stevenson, Matt Crane and Julianne Ponan MBE.

The ambassadors are poised to offer their knowledgeable perspectives and strategic guidance through their discussion panels at the expo. They will also be stationed periodically throughout the event at the new Ambassador Lounge located in Hall A1.

Visitors and attendees can book a one-on-one meeting with one of the ambassadors via the WTCE Connect platform or by stopping by the lounge. The panel of experts will explore the latest trends in aviation relating to sustainability, food and drink, health, nutrition and allergies.