

In photos: WTCE 2026

Last updated: Tuesday, April 16, 10:11 p.m. (CEST). Find updates below, with all timings in local time.



[WTCE 2026](#) took place at the Hamburg Messe in Hamburg, Germany, this week from April 14 to 16, bringing together global airline buyers, caterers and suppliers for three days of innovation and industry collaboration.

More than 100 first-time exhibitors made a debut in the First Time Exhibitor Village, while Hall A3 was dedicated to [gategroup](#) and its portfolio of brands. In Hall A4, the Drinks Zone highlighted premium

and emerging beverage suppliers—and served as the hub for the show's official Happy Hour.

The Tech Trail returned, guiding attendees to digital leaders including [Omnevo](#) and [Retail inMotion](#). Complementing this, the Steps to Sustainability and Wellbeing Walk-Through trails showcased eco-conscious materials, nutrition-led catering and wellness-focused amenities shaping the future of onboard experience.

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PAX International is proud to be a media partner for WTCE 2026, providing live updates from the event and delivering exclusive post-show interview coverage. Follow along on [LinkedIn](#) and [Instagram](#) to stay up to date.

Find more coverage from the show floor below:













Airline Catering Association



Air France



Cuisine Solutions



Cuisine Solutions



Cuisine Solutions



En Route International



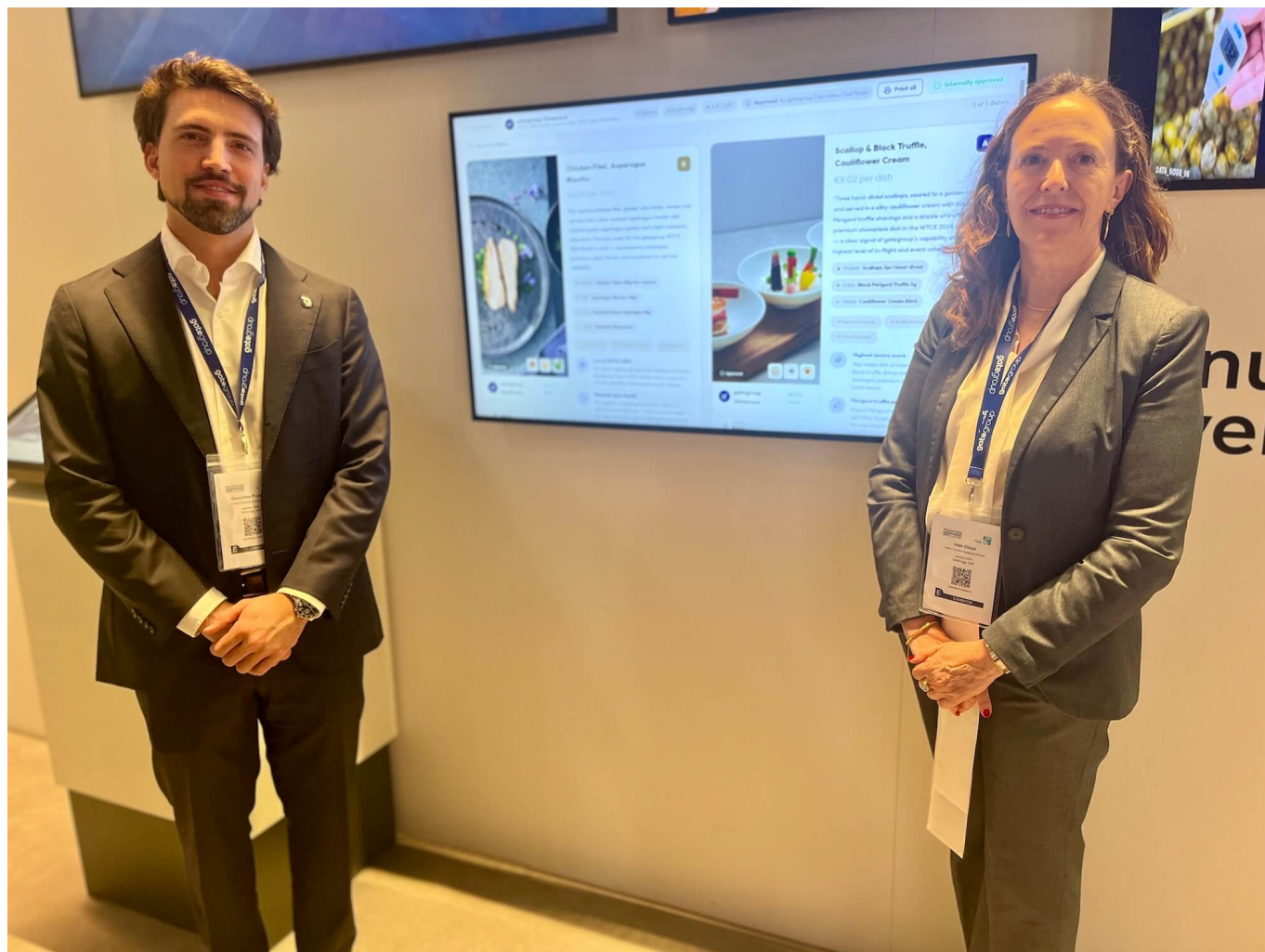
Foodcase x Casa Olivia



FORMIA and Riyadh Air



gategroup



gategroup



gategroup



gategroup





Intervine



My Drap



Onboard Logistics



Plane Talking Products



Skysupply



WESCO International



















Wallsun



Wallsun







John Horsfall



China Airlines and Buzz at the China Airlines x Marc Jacobs amenity kit press event



The China Airlines and Buzz teams with *PAX International* Managing Editor Jane Hobson at the China Airlines x Marc Jacobs press event



Direct Food Service



Direct Food Service



RMT Global Partners, Direct Food Service and Sabatelli Food



SKYPRO



Omnevo



Tourvest



Novel Foods



Foodfolk Australia



FORMIA



FORMIA



FORMIA



Greka Icons



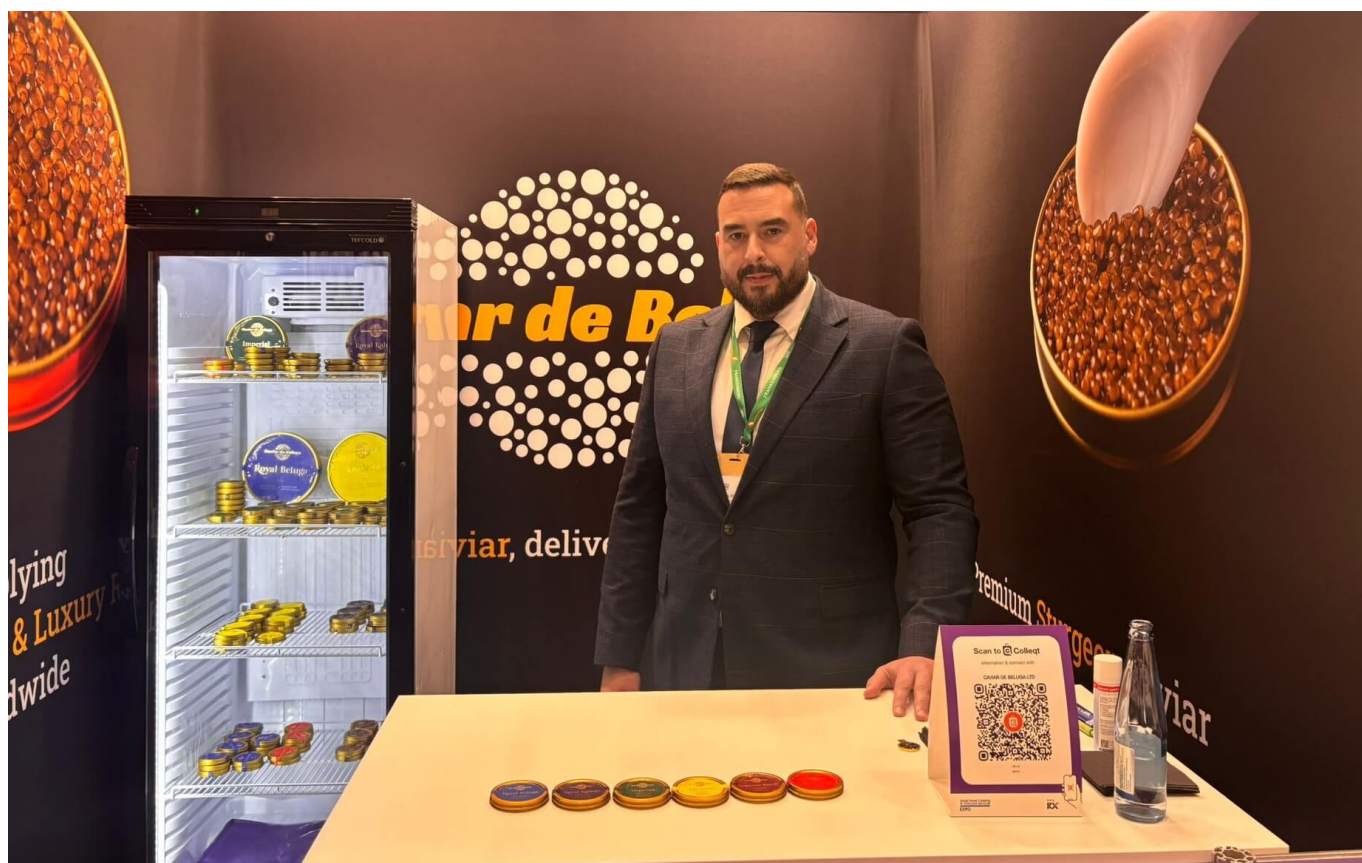
Uga Permium Caviar



Egret Aviation



Pimentae Margaritas





Frankenberg chefs post for a photo on the morning of April 14 when the WTCE exhibition floor officially opened



Aviva Crafting Experiences



Aire Inflight



Zhuozhou Haoyuan Foil Industry Co. Ltd.



miles GSE



Food Partners France