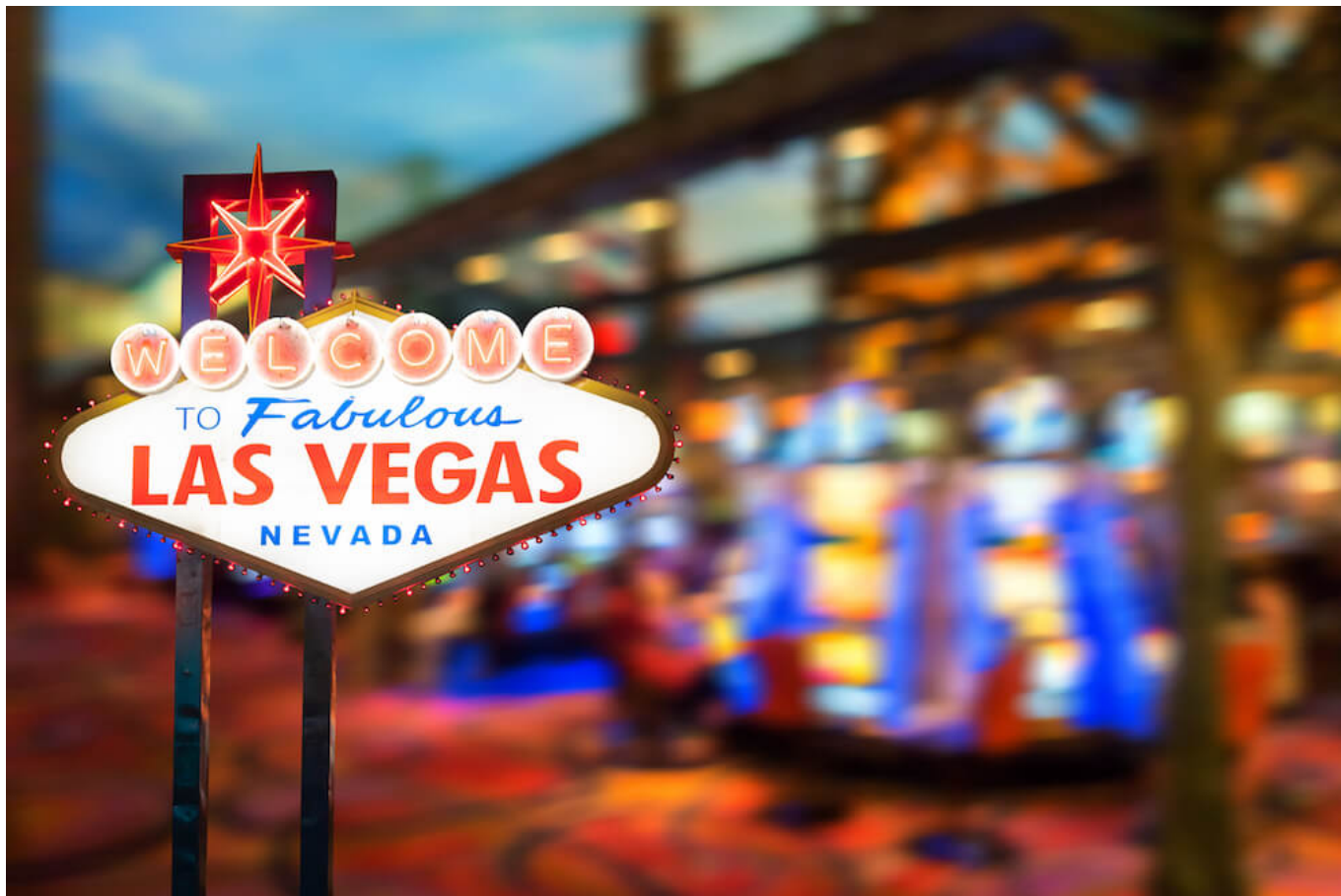


# Viva Las Vegas for FTE Global

This is a special feature from *PAX Tech's* [October 2021 digital edition](#), on [page 46](#).



The industry is set to meet in Las Vegas for FTE Global this December 7 to 9

The December 7 to 9 Future Travel Experience ([FTE](#)) Global show in Las Vegas marks the 15th anniversary of the event. And, to top it off, the Biden administration announced in late-September the easing of restrictions for travelers from the UK, EU and international other locations.

Just days following the US announcement, *PAX Tech* spoke with Daniel Coleman, Founder and CEO of FTE, about how these developments are shaping up to make FTE Global a memorable aviation experience.

“Las Vegas is where it all began for us. Everybody there has a real purpose, and passion for innovation, which we are really proud to facilitate. We’re extremely happy that we would be able to celebrate our 15th anniversary show with our partners, colleagues and friends from across the industry,” he tells *PAX*.

Fifteen years ago, the show began with a focus on check-in kiosks at the airport. Over time, it became known for its emphasis on the on the end-to-end passenger experience. In the past five years, FTE Global has grown to have a “very unique ‘future’ focus,” highlighting the innovation efforts inside and outside the industry, revealing what can be leveraged when pushing the boundaries of technology, design and collaboration, Coleman says.

The theme of [FTE Global 2021](#) is ‘*New approaches for a new world.*’

“The COVID-19 crisis has accelerated the digital transformation, automation and innovation efforts of the travel sector,” he says. “There is a window here to reimagine how the air transport industry operates, taking advantage of the momentum of collaboration across departments and between stakeholders.”

Hosted in a city billed as the entertainment capital of the world, the expo will provide progressive insights from industry leaders, technology giants, disruptors, parallel industries, academia and startups. Attendees will have access to the exhibition, networking events, co-creation workshops, tours, TSA and US CBP briefings, Think Tank unveilings and startup showcases.

The show is expected to gather close to 1,000 executives. Some of the speakers include Matt Muta, Vice President Innovation, [Delta Air Lines](#); Michael Leskinen, President, United Airlines Ventures & Vice President of Corporate Development and Investor Relations, [United Airlines](#); and Dr. Bjoern Becker, Head of Future Intercontinental Experience Program, [Lufthansa](#).

There are 50 confirmed exhibitors, with many more expected to join as the date approaches – especially with eased border restrictions, Coleman says.

FTE Global will feature unique conference tracks, such as *‘Future Airports’* with sessions on how airports should look and operate in the post-COVID-19 world. The new *‘FTE Air MobilityX Summit’* will help stakeholders understand the latest developments in this space and how they should adapt their strategies, infrastructure and systems to take advantage of the major change in transportation.

There will be interactive workshops on topics from virtual queuing and mobility of the future to establishing hyperloop pilot projects and cybersecurity mitigation strategies. [McCarran International Airport](#) and the [TSA](#) will jointly lead guided tours and deliver briefings on the iteration of the future security checkpoint site at LAS. The US [CBP](#) will lead technical workshops on the best approaches to rolling out a biometrics programme. Pre- and post-show webinars will be available online for free to look at future industry trends beforehand and further into some of the key topics from the event.

Partners for the event include the Airline Passenger Experience Association ([APEX](#)), the FTE Advisory Board and host McCarran International Airport.