

# Two weeks left to nominate in the PAX Readership Awards 2025



Amenity kit specialist Buzz received the PAX Readership Award for Middle East Children's Kit for Saudia at the 2024 ceremony

Time is running out to have your say in the prestigious PAX Readership Awards 2025, with only two weeks remaining before nominating closes and voting begins. This annual celebration of excellence recognizes the outstanding achievements of companies and individuals airline catering, technology, amenities and more. [The nominating form is available here.](#)

The PAX Readership Awards are the only awards in the industry where the winners are chosen solely by your votes as readers of *PAX International* and *PAX Tech* magazines. These awards represent the collective voice of a discerning audience with firsthand experience in the industry's products and services, making the accolades particularly meaningful.

All nominations submitted by January 17 will automatically be transferred to the voting form which

goes live January 20.

## **Categories that spotlight industry excellence**

The 2025 PAX Readership Awards feature a diverse range of categories, including:

- Best Airline Caterer
- Best Inflight Beverage Program
- Best Airport Lounge Innovation
- Best Technology Solution for Passenger Experience
- Best Sustainability Initiative

With a mix of established and emerging players having already submitted nominations, this year's competition is expected to be more exciting than ever.

## **Why your nomination matters**

By participating, you contribute to recognizing the industry leaders driving innovation and enhancing the passenger experience. Your participation also highlights the importance of setting benchmarks for quality and creativity in the aviation sector.

## **How to nominate**

Nominating is quick and easy. Simply visit the [PAX Awards nominating platform](#), submit your full name, phone number, e-mail, company name and position/title. All nominating parties must consent to receive e-mail communications from PAX, and must complete the form accurately by selecting a category, a region, a company name and a reason for nomination to finalize the nomination. Nominations must be in before the deadline.

**Nominating deadline:** January 17, 2025

**Winners Announced:** During the PAX Readership Awards ceremony at the Radisson Blu Hotel on April 9 in Hamburg, Germany.

Don't miss this chance to support your favourite brands and celebrate excellence in the inflight services industry. Head over to the [PAX Awards nominating page](#) now and make your voice count!



Part of the PAX team at the PAX Readership Awards ceremony 2024