

# TravelPlus celebrates 20 years of Airline Amenity Awards



Simon Ward, Founder, TravelPlus, presents award at 2026 Airline Amenities Awards ceremony in Hamburg, Germany

In Hamburg, Germany at the Raddison Blu last night, [TravelPlus](#) celebrated its 20 edition of its Airline Amenity Awards, gathering leading airlines and suppliers from around the world to recognize excellence and innovation in the passenger experience sector.

The awards recognize those advancing onboard comfort, design, and service, with this year's winners and highly commended entries demonstrating strong collaboration, creativity and attention to detail across all cabin classes.

"It was an evening that honored not only excellence, but the evolution of travel itself, where time, choice and experience have become the true markers of luxury," Simon Ward, Founder of TravelPlus tells *PAX International* in a post-event interview.

"Thank you to everyone who joined us and to all those who have supported the awards over the years. Your belief, collaboration and continued commitment have made this journey possible," he added.

The Awards remain independent, with no affiliation to any industry association or guild, underscoring the role as a benchmark for trends in onboard hospitality. Entries are assessed by dedicated focus groups, selected for their relevant travel experience across the categories they evaluate. Categories include First and Business Class amenity kits, overnight kits, children's activity packs, bedding solutions and sleeper suits.

View gallery of images from the event here: <https://antoniasievierphotography.pixieset.com/tra...>



The awards recognize excellence and innovation in the passenger experience sector

## The 2026 award winners

### Economy Class

- **Economy Kit:** Saudia – Kaelis
- **Economy Blanket / Comfort Item:** Saudia – Global-C
- **Economy Serviceware / Disposables:** Riyadh Air – deSter

### Premium Economy Categories

- **Premium Economy Kit:** China Airlines – Buzz
- **Premium Economy Bedding / Comfort Item:** Air India – TDIH India
- **Premium Economy Meal Serviceware:** Riyadh Air – deSter

## Passenger Items (Comfort & Convenience)

- Icelandair – skysupply GmbH

## Collaboration

- **Brand Collaboration:** Qantas – FORMIA
- **Sponsorship Collaboration:** Qatar Airways

## Children's Categories

- **Baby / Infant:** Air Astana – Bayart Innovations
- **Children's Goody Bag (Over 6 years):** Air Astana – Buzz Products
- **Children's Goody Bag (Under 6 years):** Korean Air – Cybersky

## Highly Commended:

- Aegean Airlines – WESSCO International
- SWISS International Air Lines – skysupply GmbH

## Business Class Categories

- **The Americas:** LATAM Airlines – WESSCO International
- **The Middle East:** Saudia – FORMIA
- **Europe/Africa:** Air Astana – FORMIA
- **Asia/Australasia:** China Airlines – Buzz Products
- **Amenity Kit Programme Europe:** Austrian Airlines – skysupply GmbH
- **Amenity Kit Programme Rest of the World:** Copa Airlines – Linstol

## Highly Commended:

- All Nippon Airways – deSter
- **Sleeper / Lounge Suit:** EVA Air – FORMIA
- **Bedding Set:** Air Astana – Procura Solutions
- **Meal Serviceware:** Saudia – deSter & Sola
- **Tech Headphones:** United Airlines – Linstol
- **Business Class Collection:** EVA Air – FORMIA
- **Airport Lounge & Washroom Amenities:** EVA Air

## Special Edition / Promotional

- **Special Edition / Promotional Kit:** Air Caraibes – Bayart Innovations
- **Special Edition / Promotional Sleeper / Lounge Suit:** American Airlines – Buzz Products

## Highly Commended:

- Etihad Airways – skysupply GmbH

## TravelPlus Judging Awards

- **Amenity Kit:** STARLUX Airlines – WESSCO International
- **Serviceware:** Uganda Airlines – Zibo Rainbow
- **Innovation (Blanket Collectable):** IndiGo – TDIH India

## First Class Categories

- **Unisex Kit:** All Nippon Airways – deSter
- **Ladies Kit:** Qatar Airways – FORMIA
- **Gentleman's Kit:** Korean Air – FORMIA
- **Sleeper / Lounge Suit:** Saudia – Buzz Products
- **Bedding Set:** Korean Air – Frété & Co World
- **Meal Serviceware:** Singapore Airlines – Global-C
- **Meal Serviceware (Additional):** Korean Air – Bernd Bauer / Christofle / Riedel

## Highly Commended:

- Qantas – Watermark
- Saudia – FORMIA
- Air France – Buzz Products

## Top Awards

- **TravelPlus Five-Star Rating for Passenger Amenities:**  
Air Astana, EVA Air, Korean Air, LATAM Airlines, Qatar Airways, Saudia
- **The Anita Gittelson Innovator of the Year Award:**  
Rossen Dimitrov, Chief Guest Experience Office, Saudia
- **Outstanding Individual Contribution to Passenger Experience:**  
Genevieve Rosario, Vice President of Product Innovation & Service Design, Saudia
- **Supplier of the Year:**  
FORMIA