

SWISS wins two World Travel Awards



SWISS has been recognized for its First Class cabin and service to Asia by the World Travel Awards

[Swiss International Air Lines](#) (SWISS) announced that it won first place in two categories at the 31st edition of the [World Travel Awards](#). The airline received the top distinction of “Europe’s Leading Airline – First Class” for the third time and “Europe’s Leading Airline to Asia” for the first time in the 2024 World Travel Awards. The accolades are awarded based on a global poll of international tourism specialists and airline customers, the press release said.

“We are pleased and proud to have made such a positive impression on both our customers and the specialists from the tourism world in the 2024 World Travel Awards, and to have done so in not just one but two categories,” said Heike Birlenbach, Chief Commercial Officer, SWISS. “These honours are sure to encourage us to make even more enhancements to our quality air travel product, and to further cement and refine our position as Europe’s leading premium airline.”

SWISS First travellers receive access to exclusive First Class Lounges and, once aboard, they are served gourmet meals. Those arriving in Zurich are personally met at and collected from the aircraft door.