

# Success in Singapore: Highlights from the FTE APEX Asia Expo



The ribbon cutting at FTE APEX Asia Expo in Singapore. From left to right: Jeffrey Goh, CEO, Star Alliance; Lye Teck Tan, EVP, Airport Management, Changi Airport Group; Barathan Pasupathi, CEO, Jetstar Asia; Dr. Joe Leader, CEO, APEX/IFSA; Ali Loving, Head of Events, Future Travel Experience; Craig McQuinn, Exhibition Director, Onboard Hospitality Forum Asia; Riad Asmat, CEO, AirAsia Malaysia; Ryan Ghee, Chief Operating Officer, Future Travel Experience; and Daniel Coleman, Founder & CEO, Future Travel Experience

After a three-year hiatus due to COVID-19, the [FTE APEX Asia Expo](#) returned to the Marina Bay Sands Expo & Convention Centre in Singapore from November 9 to 10.

“FTE APEX Asia Expo is now undoubtedly Asia-Pacific’s definitive free-to-attend passenger experience and business performance expo. The Expo will only get much bigger and better going forward as we bring in more exciting suppliers as exhibitors to showcase their capabilities, which will help our attendees take their businesses to the next level,” Daniel Coleman, Founder & CEO, Future Travel Experience (FTE), tells *PAX International*.

The theme of this year’s event was “Transforming tomorrow’s journey.” The event featured news announcements, “Innovation & Tech Briefings,” an exhibition hall, presentations, networking opportunities, and the FTE Airline/Airport Transformation Power List Asia-Pacific 2022 and APEX Regional Passenger Choice Awards 2023. CEO keynote speakers included [Jetstar Asia](#), [AirAsia Malaysia](#) and [Fiji Airways](#), plus expert speakers from [Singapore Airlines](#), [Airbus](#), [Inmarsat](#), [YATES+Partners](#) and [ANA](#). The FTE APEX Asia Expo Reception & Awards After Party, sponsored by

[Intelsat](#), offered a premium networking opportunity for attendees with music, refreshments and stunning views of Singapore.



From left to right: Dr. Joe Leader, CEO, APEX/IFSA; David Miller, CTO, Inflight Dublin; Anissa Soraya, Manager Inflight Material & IFEC, Garuda Indonesia; Nick Silvester, Director, Sales APAC, Intelsat Commercial Aviation; and Tom Mano, Vice President, Products & Services Planning, All Nippon Airways, at the New Business Models and Approaches to IFEC panel

Along with tech exhibitors such as [AERQ](#), [AirFi.Aero](#), [Collins Aerospace](#), [Inflight Dublin](#) and Inmarsat Aviation, several passenger comfort suppliers and caterers were in attendance, showcasing the latest products and services, including [SATS](#), [Bayart Innovations](#), [Coffee Planet](#), [FORMIA](#), [Global-C](#), [Linstol](#), [Unilever](#) and [Zibo Rainbow Airline Appliance](#).

“FTE APEX Asia Expo 2022 was a landmark occasion for the air transport industry in the Asia-Pacific region. Following a three-year hiatus, it was an honor to see so many airlines, airports, vendors and partners come together in Singapore for the region’s largest and most meaningful aviation event since 2019. Following the huge success of this year’s expo, we’re excited about returning to Singapore for FTE APEX Asia Expo 2023 next November 8 to 9,” APEX/IFSA CEO Dr. Joe Leader tells *PAX International*.