

Six weeks left to nominate for the 2026 PAX Readership Awards



All Nippon Airways receives the award for Outstanding Food Service by a Carrier - Asia, from PAX Publisher Aijaz Khan at the 2025 PAX Readership Awards in Hamburg, Germany

There is still time to be part of the 2026 PAX Readership Awards! [Nominations remain open](#) until January 16, 2026.

The PAX Readership Awards will return to Hamburg on April 15, 2026, celebrating the industry's best and brightest in an exclusive, invitation-only ceremony. Please find everything you need to know for the 2026 PAX Readership Awards below.

Important dates and deadlines

- Nominating period: Now until January 16, 2026
- Voting starts: January 19, 2026
- Awards ceremony: April 15, 2026

The 2026 Readership Awards process debuts two key enhancements:

- Introduction of PAX Verified Award
- A minimum of 50 votes required to qualify an entry

Nominating made easy

The PAX Readership Awards celebrate standout achievements that have been successfully implemented between March 2025 and March 2026. To qualify, entries must showcase true innovation: significant updates to existing programs or introduce something completely new.



dnata receives the award for Airline Caterer of the Year - Australasia from PAX Publisher Aijaz Khan at the 2025 PAX Readership Awards

“What sets our awards apart is that they are entirely driven by our readership,” says Aijaz Khan, Publisher of *PAX International* and *PAX Tech*. “Our audience includes suppliers, buyers, service providers, executives and key decision-makers across the industry. We welcome all to nominate and vote, ensuring the results genuinely reflect the preferences and priorities of the inflight community.”

All industry players are eligible to nominate and there is no limitation on the number of nominations an individual or organization can submit.



WESSCO International receives the award for Best Economy/Premium Economy Amenity Kit - North America from PAX Managing Editor Jane Hobson at the 2025 PAX Readership Awards

In order for the nomination to be valid, all nominating parties must:

- Submit their full name, phone number, e-mail, company name and position/title
- Be following PAX on [LinkedIn](#) and/or [Instagram](#)
- Be a [PAX subscribed reader](#)

Follow us and subscribe now using the links above to streamline your nominating process!

A minimum of 50 votes required

At the end of the nominating period, all nominations will be transferred to the voting form. Nominations must receive a minimum of 50 votes to be considered for the award. Winners are determined by receiving the highest number of votes in the category.



Panasonic Avionics' Astrova receives the award for Best IFE System from PAX Business Editor Robynne Trueman at the 2025 PAX Readership Awards

“Each year, our readers decide who rises to the top—a true testament to PAX’s role as the leading B2B voice in the aviation industry,” says Jane Hobson, Managing Editor at *PAX International* and *PAX Tech*. “For the 2025 Awards, we received 172 nominations and an incredible 2,800 votes from across the globe. This is your chance to be part of it — so do not wait, nominate now!”



PAX Managing Editor Jane Hobson present the award for Best Business Class Amenity Kit - Asia to FORMIA for China Airlines

“As your trusted source for industry news, we are thrilled to invite you to take part once again in these highly anticipated awards,” adds Robynne Trueman, Business Editor at *PAX International* and *PAX Tech*. “Your insights, your voice and your participation truly shape this celebration of excellence—and we cannot wait to recognize the best of the industry with you in Hamburg.”

Introducing PAX Verified awards

This year, *PAX* is proud to introduce an exciting new award category: PAX Verified awards. Selected by the Publisher and *PAX*’s team of experienced aviation journalists, this award recognizes exceptional quality in the passenger experience. To be eligible, a product must be personally experienced by a *PAX* Publisher or Editor, between August 1, 2025, and March 20, 2026. The recipient(s) will be determined and notified by the *PAX* Publisher and team, with recognition for different global regions. There will be no nominations or opportunity to vote. This award is not readership based.



PAX Business Editor Robynne Trueman presents the award for Best Original Inflight Content to Spafax for Austrian Airlines at the 2025 PAX Readership Awards

“We are thrilled to launch this new award, which draws on the first-hand insights and expertise of our team,” says Khan. “At the end of the day, we are all passengers—and our discerning team is eager to spotlight a standout product for 2026. If you would like us to experience your product before the deadline, please get in touch now.”