

Ribbon cutting ceremony signals start of FTE APEX Asia Expo



From left to right: Stuart Forster, Editor, Onboard Hospitality Magazine; Daniel Coleman, Founder & CEO, Future Travel Experience; Anneke Adema, Ambassador of the Netherlands to Singapore and Brunei; Jayson Goh, Executive Vice President, Airport Management, Changi Airport Group; and Lauren Costello, Executive Director, APEX (Airline Passenger Experience Association) and IFSA (International Flight Services Association). Photo credit: Grant Pritchard

This morning's ribbon cutting marked the official start of [FTE APEX Asia Expo](#) in Singapore. Notable guests at the ribbon cutting were Daniel Coleman, Found and CEO of FTE and Jayson Goh, Executive Vice President, Airport Management, [Changi Airport Group](#).

Hosted at the [Marina Bay Sands](#) Expo & Convention Center in Singapore from November 8 to 9, the theme of this year's event is "Preparing for Tomorrow's World." Jointly hosted by [Future Travel Experience](#) and the [Airline Passenger Experience Association](#), the event consists of a Premium Conference, panel discussions on the Expo stage, and the annual FTE APAC Pioneer Awards Ceremony coming up tonight, sponsored by [AERO](#).