Registration opens for AIX and WTCE 2027 in Hamburg



Industry experts at Aircraft Interiors Expo

Registration is officially open for Aircraft Interiors Expo (AIX) and World Travel Catering & Onboard Services Expo (WTCE) 2027, taking place April 6 to 8 at Hamburg Messe in Germany.

The co-located events will bring together airlines, suppliers and industry professionals from more than 75 countries to explore the latest innovations in cabin interiors, inflight entertainment, connectivity, catering and passenger services.

Registration provides access to both exhibitions, including AIX's In-Flight Entertainment and Connectivity Zone, BizJet & VVIP Interiors Zone and CabinSpaceLive, presented in partnership with Thales.

Returning for its second year, the BizJet & VVIP Interiors Zone will move to a more prominent location near the East Entrance, providing a dedicated space for the business aviation sector.

WTCE will celebrate its 15th edition, showcasing innovations in travel catering, onboard retail and passenger comfort. The Discovery Zone, Drinks Zone and New Exhibitor Village will return in expanded formats, alongside new product trails and the Taste of Travel Theatre.

Organizers expect more than 870 senior buyers from airlines, rail operators and onboard catering companies to attend WTCE, with more than 200 companies already confirmed to exhibit.

The Passenger Experience Conference will kick off the week on April 5, bringing together industry leaders to discuss digital transformation, passenger wellness and sustainable travel. The conference

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will conclude with a Welcome Party sponsored by RAVE.

"Hamburg in April is going to be unmissable," said Archana Dharni, Event Director, AIX, in the November announcement.

"In line with this, the intelligent cabin will be a major focus, driven by AI, advanced analytics and connected technologies."

Shona Thomson, Event Director, WTCE, highlighted the opportunities for attendees to discover new products and connect with suppliers.

"Whether you're in catering, retail or passenger comfort, you'll leave with fresh ideas and contacts you can act on," she said.

Early registrants will receive access to AIX Connect, the event's networking platform, when it launches as early as January 2027. The platform will allow attendees to arrange meetings and connect with exhibitors ahead of the show.

More than 400 exhibitors are expected across the events, providing opportunities for collaboration and industry networking.

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