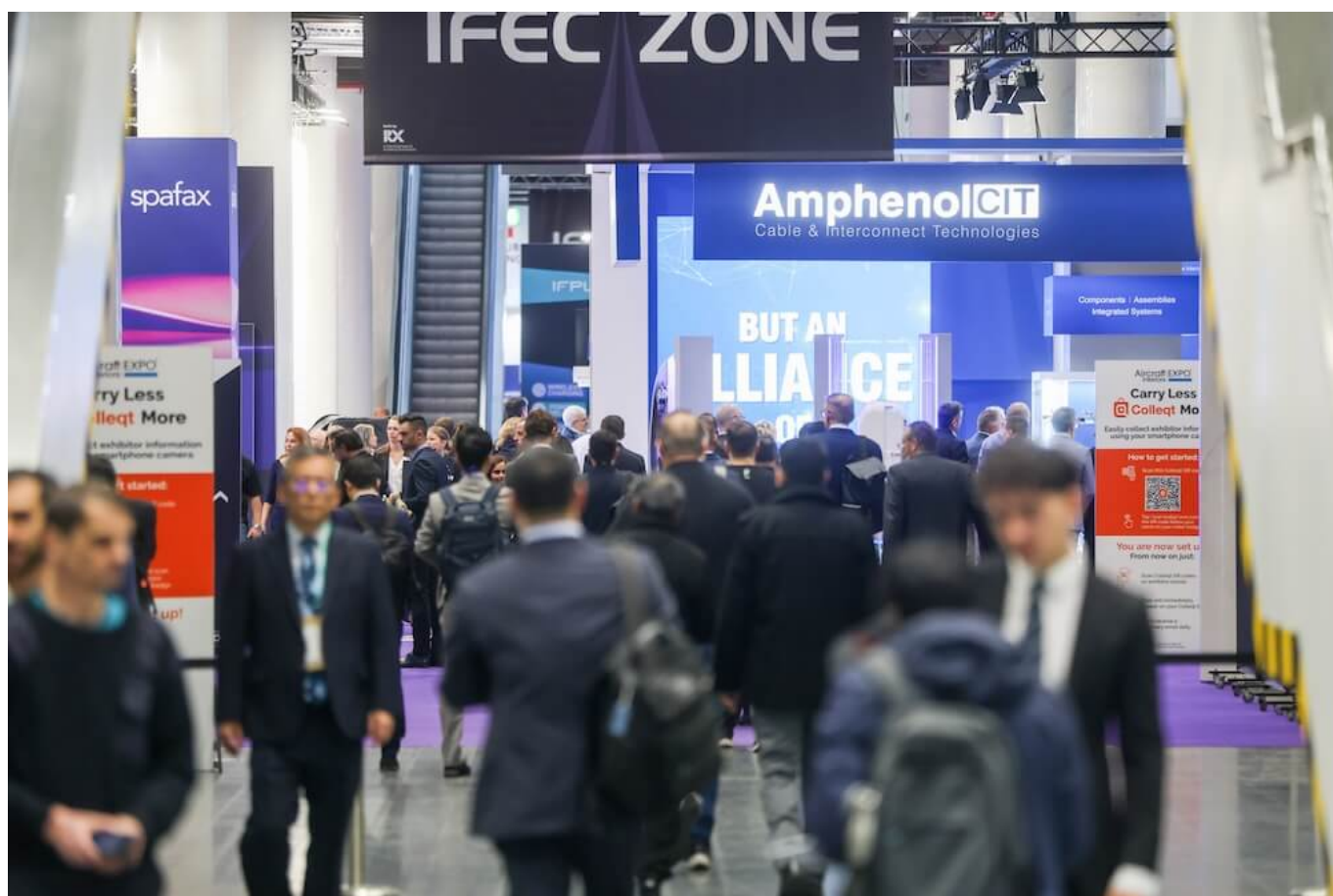


Registration opens for AIX and WTCE 2026



The IFEC Zone at AIX 2025

Registration is now live for Aircraft Interiors Expo ([AIX](#)) and World Travel Catering & Onboard Services Expo ([WTCE](#)), which return to Hamburg Messe from April 14 to 16, 2026. Serving the global aviation cabin interiors and onboard services communities, the co-located events promise three days of networking, product launches and fresh insight – both debuting brand-new zones for 2026.

As the largest annual gathering of global airlines and suppliers—with more than 200 commercial airlines and more than 800 exhibitors across both events—attending AIX and WTCE is the best opportunity to connect with the entire passenger experience ecosystem, with a single badge granting entry to both shows.

PAX International and *PAX Tech Magazines* are proud to be media partners for these events, bringing live updates from the expo floor.

A day of insight to fuel the week

The week begins with the Passenger Experience Conference ([PEC](#)) on April 13, bringing together airline executives and industry leaders for strategic discussions on digital transformation, passenger wellness and sustainable travel.

Confirmed speakers include representatives from [Lufthansa Group](#), [United Airlines](#), [Teague](#), [Panasonic Avionics](#), [Tangerine](#), [Fiji Airways](#), [Aer Lingus](#), [Ethiopian Airlines Group](#) and [Saudia](#), with additional speakers to be announced soon. The full-day conference provides senior decision-makers with big

picture thinking, future direction and competitive advantage ahead of the exhibition floors opening on April 14.

Celebrating 25 years of cabin innovation at AIX 2026

Marking its 25th edition, AIX 2026 will reflect on a quarter-century of cabin innovation while looking ahead to the next era of sector growth. Attendees can discover the latest advancements across all elements of passenger experience, from IFEC technology to sustainable materials to inclusive design.

The show will introduce the brand-new BizJet Interiors Zone, a curated space showcasing bespoke craftsmanship for VVIP and business travel.

Archana Dharni, Event Director of AIX, said: “With the aircraft interiors market projected to nearly double to US\$58.23 billion by 2032, AIX offers a front-row seat to an industry evolving at remarkable speed. Over the past 25 years, we have seen cabin design transformed, and our 25th edition will showcase how much more the sector is set to achieve in the next quarter century and beyond.”

Driving innovation across onboard hospitality at WTCE 2026

WTCE 2026 will return with an expanded show floor, including the addition of Hall A2, a major new space exclusively dedicated to [gategroup](#) and its onboard brands. Alongside this expansion, the event will introduce a host of new features designed to drive innovation across onboard catering, retail and passenger comfort.

Visitors will be able to explore the latest products and services while following themed trails spotlighting suppliers leading the way in environmental solutions, passenger wellbeing and digital transformation.

New for 2026, the Drinks Zone in Hall A4 will showcase an array of emerging and established beverage brands, while the First-Time Exhibitor Village will offer a launchpad for new suppliers bringing fresh ideas to the onboard experience. Together, these features promise a WTCE 2026 that will provide fresh insights alongside the trusted highlights that keep visitors coming back.

Shona Thomson, Event Manager of WTCE said, “WTCE 2026 will reflect the evolution of onboard services as a key driver of airline identity, passenger satisfaction and ancillary revenue. With the addition of a new hall dedicated entirely to gategroup, along with new areas such as the Drinks Zone and First-Time Exhibitor Village, we are giving visitors more to explore than ever before. It’s the place to be for anyone looking to uncover the ideas, products and partnerships that will shape the future of onboard hospitality.”

Aircraft Interiors Expo (AIX) will take place in Halls B1-B7, and World Travel Catering & Onboard Services Expo (WTCE) in Halls A1, A2 and A4 at the Hamburg Messe, Germany, from April 14 to 16 April 2026, following the Passenger Experience Conference (PEC) on April 13, 2026.

Registering for one Expo grants visitors access to both, with a small entry fee of €50. To register for AIX 2026, visit the [AIX website](#). To register for WTCE 2026, visit the [WTCE website](#).