

Preparing for Tomorrow's World: Industry buzzing before FTE APEX Asia Expo



A panel at the 2022 edition of FTE APEX Asia Expo

This year's [FTE APEX Asia Expo](#)—the largest free-to-attend passenger experience and business performance expo for the air transport industry—is due to kick off in about 12 hours. Jointly hosted by [Future Travel Experience \(FTE\)](#) and the [Airline Passenger Experience Association \(APEX\)](#) at the [Marina Bay Sands Expo & Convention Centre](#) in Singapore from November 8 to 9, FTE APEX Asia Expo provides a platform for showcasing the latest innovative products, services and solutions from across Asia and beyond.

PAX Tech and PAX International are your go-to media partners

As media partner *PAX Tech* and *PAX International* will cover the latest updates out of the show, so keep watching this space throughout the week. [Sign up for our e-newsletter here](#), and follow along on [Instagram](#) and [LinkedIn](#).

Send your photos, press releases and news to [Jane Hobson](#), Managing Editor, and [Robynne Trueman](#), Business Editor, to be highlighted in our event coverage and e-newsletter.

COUNTDOWN TO FTE APEX ASIA EXPO 2023 MARINA BAY SANDS EXPO AND CONVENTION CENTRE, SINGAPORE	00	12	33
	DAY	HOUR(S)	MINUTE(S)

Updates from the event organizers

"I am very pleased to report also that our extensive exhibitor list is a really great mix of progressive suppliers showcasing exciting innovations that can enhance the passenger experience both on the ground and up in the air, which I am sure our airline attendees will really appreciate seeing under one roof as they search for inspiration on their next steps," Daniel Coleman, FTE Founder and CEO, tells

PAX.

The multi-day Expo, which boasts more than 500 organizations registered as of November 1 according to event organizers, kick off with "Leadership perspectives on the biggest opportunities and challenges for the aviation industry across Asia and beyond," moderated by Monica Miller of BBC News on November 8. There will also be a regional awards ceremony and networking opportunities via the Attendee Engagement Platform.

To encourage all attendees to make the very most of their time at FTE APEX Asia Expo, organizers are offering complimentary premium attendance to direct employees of an airport, airline, cruise line or bus/coach/rail network when committing to arrange three meetings on the event app/attendee engagement platform.

This year's expo theme is "Preparing for Tomorrow's World," an outlook that will be reflected in the advanced technology and services exhibitors bring to the event. But it is "more than just a catchy tagline," APEX, IFSA and FTE Group CEO Dr. Joe Leader tells PAX.

The conference will provide unique insights into how the world will evolve over the short, medium and long-term, and how effective utilization of technology, innovation, hospitality and collaboration can reimagine travel for the better and make our industry more resilient, sustainable and efficient," event organizers said.

"In a world swiftly advancing toward a new dawn, the FTE APEX Asia Expo symbolizes the visionary opportunity for our aviation industry. After our triumphant return to Singapore last year, this year's event promises to eclipse all prior expectations," Leader says.

Preparing for this week's event

Event organizers and industry partners alike have taken to social media to create a buzz and encourage colleagues to register and attend the event.

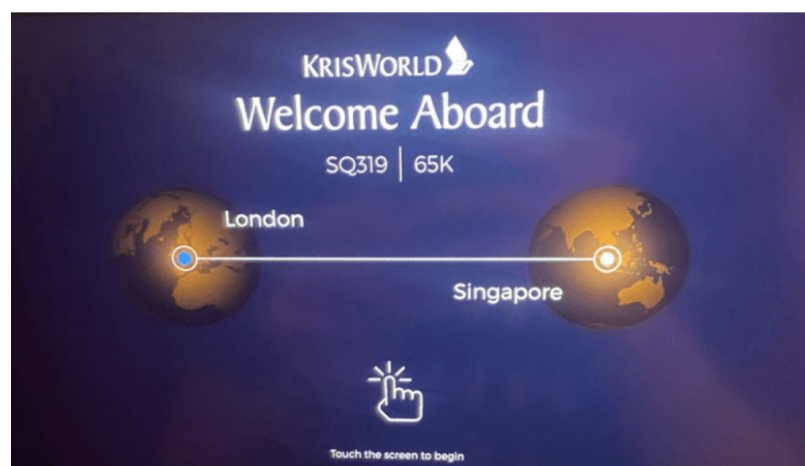
"Can't wait to stage our best, and biggest, show in the region this week," said Coleman in a November 5 LinkedIn post.



Daniel Coleman • 1st
Founder & CEO at Future Travel Experience
1d · 🌐

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FTE APEX Asia Expo here we come. [Singapore Airlines](#) is an amazing partner for us and it's always a pleasure to fly with them to Asia's largest free to attend passenger experience and business performance expo for the air transport industry. Can't wait to stage our best, and biggest, show in the region this week. [Future Travel Experience APEX \(Airline Passenger Experience Association\)](#) [Onboard Hospitality Magazine](#)



FTE Founder and CEO Daniel Coleman shares his excitement for this year's FTE APEX Asia Expo in Singapore with LinkedIn post on November 5

"We're excited to be bringing the industry together at FTE APEX Asia Expo in Singapore. Following the huge success of last year's event, the free-to-attend FTE APEX Asia Expo 2023 promises to be our biggest, best and most meaningful event in the APAC region yet," Ryan Ghee, Chief Operating Officer at FTE, tells PAX.



Ryan Ghee • 1st
Innovation | Strategy | Business Development
5d • 

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Just one week to go until FTE APEX Asia Expo gets under way in Singapore! More than 500 organisations have already registered to attend and the exhibition will be our biggest-ever in the APAC region by some margin. You can register for FREE here:

<https://lnkd.in/g5bh4ka>

#FTEAPEXAsiaExpo



8-9 NOVEMBER 2023
MARINA BAY SANDS,
SINGAPORE



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FTE APEX Asia EXPO - Register
futuretravelexperience.com • 1 min read

Ryan Ghee, Chief Operating Officer at FTE, creates excitement for the event with LinkedIn post

Vivian Lo, GM Customer Experience and Design, Cathay Pacific Airways, and member of the advisory board of FTE, shared excitement ahead of the event, putting out a call to action for "ardent industry colleagues" to join this year's Expo in Singapore.



Vivian Lo • 2nd

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As a proud member of the advisory board of FTE, I am inviting all ardent industry colleagues to join this year's FTE/APEX Asia Expo in Singapore!

#FTE #APEX #customerexperience
#aviationinnovation



Vivian Lo, GM Customer Experience and Design, Cathay Pacific Airways, and member of the advisory board of FTE, posts call to action for industry colleagues to register for FTE APEX Asia Expo

Saurav Mukjerjee, IFE&C Sales Consultant at FlightPath3D, also shared in invite for colleagues to register and join him at Asia Expo, for [registration to attend still open](#).



Saurav Mukherjee • 2nd
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I'm attending FTE APEX Asia Expo 2023. Join me on November 8.
<https://lnkd.in/dVb3ZC3S>



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Mark your diary for Asia's biggest free to attend passenger experience and business performance expo, taking place on 8-9 November 2023 in Singapore! ...see more

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8-9 NOVEMBER 2023

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