

WTCE, AIX Expo dates adjusted for 2021

Reed Exhibitions, organizer of the [Aircraft Interiors Expo](#) and [World Travel Catering and Onboard Services Expo](#), has announced new dates for the 2021 events. Passenger Experience Week is rescheduled for late-summer, August 31 to September 2, 2021 at the Hamburg Messe.

Originally and traditionally held in April, the company said the new dates “allows time for businesses to adapt and plan to ensure that the events continue their critical role in bringing the global industry together again.”

“After consulting with exhibitors and airlines, we recognize the industry needs more time to allow for the reopening of borders, lifting of travel restrictions and resuming of services,” said Polly Magraw, Exhibition Director, Aircraft Interiors Expo and World Travel Catering & Onboard Services Expo. “It is clear that the industry needs to meet in person later in 2021. Our priority is to deliver an engaging and COVID-secure face-to-face event in September that gives our exhibitors and visitors the additional time to adapt and continue on the path to recovery.

“Now, more than ever, there is a strong need to reunite, connect and do business. The importance of AIX and WTCE cannot be underestimated as the largest marketplace that brings together key stakeholders from the global supply chain. We are confident that this decision best supports the industry, and in September we will be ready to regroup and look ahead to the future.”

Magraw said a majority of exhibitors have confirmed their participation at the face-to-face events in 2021, and Reed Exhibitions will continue to focus on keeping the industry connected during that time, fostering collaboration, promoting new innovative solutions and helping to nurture critical business contacts. The company plans a series of virtual events, set to take place in April.

“We once again want to thank all of our exhibitors, visitors, and partners for their support. We believe this extra time ahead of the 2021 events will offer exhibitors reassurance and more opportunity to prepare their fantastic showcases, and for our visitors to be ready to restart planning for the cabins of the future,” Magraw added.