

Final week to vote in the PAX Readership Awards 2026



Procurall Solutions and Turkish Airlines celebrate win at 2025 PAX Readership Awards ceremony

Time is running out to cast your vote in the [2026 PAX Readership Awards](#). With less than one week remaining, now is the time to vote. Polls close on February 20.

This is your opportunity to recognize the aviation projects you have experienced firsthand—and, in many cases, helped bring to life. Voting is free and open to *PAX* readers, making it a chance to ensure the most impactful work of the past year gets the recognition it deserves.

“The PAX Readership Awards are shaped by the voices of the industry itself,” says Aijaz Khan, Publisher of *PAX International* and *PAX Tech*. “Reader voting allows us to highlight the innovation, dedication and leadership that continue to elevate the passenger experience worldwide.”

The winners will be announced at the PAX Awards Ceremony on April 15, held at the Radisson Blu

Hotel in Hamburg, Germany.

"These awards offer a snapshot of how the passenger experience is evolving in real time," says Jane Hobson, Managing Editor of *PAX*. "They showcase the ideas and teams setting new benchmarks across the industry."

What sets the PAX Readership Awards apart is the reader-driven foundation.

"Each vote helps recognize the progress and innovation shaping the future of air travel," adds Robynne Trueman, Business Editor of *PAX*.

Do not miss your chance to take part. [Vote now](#) to spotlight achievements across catering and food service, airline performance, seating, IFE, connectivity and the broader passenger experience.

This year's sponsors and supporters

PAX is pleased to announce [AMI Group](#) as the 2026 PAX Readership Awards ceremony wine sponsor. AMI is the premier global food and beverage solutions company for the travel industry, specializing in culinary design, sourcing, co-packing and logistics.

"Supporting moments that celebrate excellence across our industry is something we truly value and showcasing our globally recognized wine portfolio is the perfect pairing for the 2026 PAX Readership Awards," says Jeremy Parsons, CEO of AMI Group.

[GIC International Catering](#) is this year's exclusive airline caterer sponsor. GIC International Catering is a Germany-based airline catering specialist delivering bespoke inflight meals and culinary solutions for international airlines and private aviation clients.

"As a German airline caterer operating in a highly international market, we view our support of the PAX Readership Awards as a meaningful commitment — especially with the event being hosted in Hamburg," says Göksel Yildirim, Managing Director, GIC International Catering. "Our boutique philosophy is rooted in German standards of quality and precision, combined with international expertise. We believe this approach allows us to contribute to an environment where innovation and craftsmanship are recognised and celebrated."

[Bayart Innovations](#) joins 2026 PAX Readership Awards ceremony as the amenity sponsor. An inflight amenity specialist, the company designs and supplies premium comfort products — from stylish amenity kits and cozy textiles to children's kits and branded accessories — all crafted to elevate the onboard passenger experience and make every flight more enjoyable. Its support of this year's ceremony underscores a shared commitment to celebrating innovation and excellence in passenger comfort.

"At Bayart Innovations, passenger comfort is at the heart of everything we design. Supporting the 2026 PAX Readership Awards as amenity sponsor is a natural extension of our commitment to elevating the onboard experience and celebrating the creativity and innovation that move our industry forward. We are proud to stand alongside partners who share our passion for thoughtful design, quality craftsmanship and delivering meaningful moments of comfort in the cabin," Bayart's Jean-Guillaume Pollet tells *PAX*.

For the first time, *PAX* is welcoming an association supporter for the event, with the Airline Catering Association ([ACA](#)) confirmed as the 2026 supporter. ACA is a global, non-profit industry body representing airline catering companies and fostering collaboration, advocacy and best practices across the inflight catering sector.

“We are delighted to support the world-renowned PAX Readership Awards this year. We firmly believe that peer and customer recognition of excellence is among the strongest forms of encouragement, and ultimately a powerful driver for the industry to continuously raise standards and innovate. As an international trade association dedicated to representing the interests of its members – inflight caterers worldwide – initiatives such as these fully align with ACA’s mission and objectives,” says Fabio Gamba, Managing Director of ACA.