

Nominate now: 2026 PAX Readership Awards open



AMI Group accepting the award for Best Solutions Company at the 2025 PAX Readership Awards in Hamburg, Germany

The PAX Readership Awards will return to Hamburg in April 2026, celebrating the industry's best and brightest in an exclusive, invitation-only ceremony. [Nominations are officially open now](#). Please find everything you need to know for the 2026 PAX Readership Awards below.

Important dates and deadlines

- Nominating period: Today (August 1) to January 16, 2026
- Voting starts: January 19, 2026
- Awards ceremony: April 15, 2026

The 2026 Readership Awards process debuts two key enhancements:

- Introduction of PAX Verified Award
- A minimum of 50 votes required to qualify an entry



Xia Cai accepts Qatar Airways' award for Outstanding Food Service by a Carrier - Middle East at the 2025 PAX Readership Awards

Nominating made easy

The PAX Readership Awards celebrate standout achievements that have been successfully implemented between March 2025 and March 2026. To qualify, entries must showcase true innovation: significant updates to existing programs or introduce something completely new.

“What sets our awards apart is that they are entirely driven by our readership,” says Aijaz Khan, Publisher of *PAX International* and *PAX Tech*. “Our audience includes suppliers, buyers, service providers, executives and key decision-makers across the industry. We welcome all to nominate and vote, ensuring the results genuinely reflect the preferences and priorities of the inflight community.”

All industry players are eligible to nominate.

In order for the nomination to be valid, all nominating parties must:

- Submit their full name, phone number, e-mail, company name and position/title
- Be following *PAX* on [LinkedIn](#) and/or [Instagram](#)
- Be a [PAX subscribed reader](#)

Follow us and subscribe now using the links above to streamline your nominating process!



dnata accepts the award for Airline Caterer of the Year - Australasia, at the 2025 PAX Readership Awards

A minimum of 50 votes required

At the end of the nominating period, all nominations will be transferred to the voting form. Nominations must receive a minimum of 50 votes to be considered for the award. Winners are determined by receiving the highest number of votes in the category.



WESSCO International took home multiple awards across the Amenities and International categories at the 2025 PAX Readership Awards

“Each year, our readers decide who rises to the top—a true testament to *PAX*’s role as the leading B2B voice in the aviation industry,” says Jane Hobson, Managing Editor at *PAX International* and *PAX Tech*. “For the 2025 Awards, we received 172 nominations and an incredible 2,800 votes from across the globe. This is your chance to be part of it — so do not wait, nominate now!”



DKA Aerospace accepts the technology award for Best Cabin Equipment Innovation at the 2025 PAX Readership Awards in Hamburg, Germany

“As your trusted source for industry news, we are thrilled to invite you to take part once again in these highly anticipated awards,” adds Robynne Trueman, Business Editor at *PAX International* and *PAX Tech*. “Your insights, your voice and your participation truly shape this celebration of excellence—and we cannot wait to recognize the best of the industry with you in Hamburg.”



The PAX team at the 2025 awards in Hamburg: (L-R) Robynne Trueman, Business Editor; Jane Hobson, Managing Editor; Alex Preston, Senior Editor; Aijaz Khan, Publisher; Ash Khan, Sales Executive

Introducing the PAX Verified award

This year, *PAX* is proud to introduce an exciting new award category: The PAX Verified award. Selected by the Publisher and *PAX*'s team of experienced aviation journalists, this award recognizes exceptional quality in the passenger experience. To be eligible, a product must be personally experienced by a *PAX* Publisher or Editor, between August 1, 2025, and March 20, 2026. The recipient will be determined and notified by the *PAX* Publisher and team. There will be no nominations or opportunity to vote. This award is not readership based.

"We are thrilled to launch this new award, which draws on the first-hand insights and expertise of our team," says Khan. "At the end of the day, we are all passengers—and our discerning team is eager to spotlight a standout product for 2026. If you would like us to experience your product before the deadline, please get in touch now."



SATS Ltd. accepts Airline Caterer of the Year - Asia, at the 2025 PAX Readership Awards

Winners to be announced in Hamburg

Winners will be announced at the PAX Readership Awards ceremony at the Radisson Blu Hotel on April 15, 2026, in Hamburg, Germany. The ceremony is invitation-only.

“On behalf of *PAX*, we want to thank our readership and advertisers for your support through the years. We are looking forward to the 2026 awards ceremony and we will keep the industry informed of any other updates in the lead up to the event. So, watch this space and stay tuned,” concludes Khan.

Any questions about the awards should be directed to Managing Editor Jane Hobson: jane@pax-intl.com. Find more information on the [PAX Readership Awards here](#), including past winners, photos and more!