

Final week to nominate for the 2026 PAX Readership Awards



AMI Group receives award for Best Solutions Company at the 2025 PAX Readership Awards ceremony

This is the last week to nominate your company and products in the 2026 PAX Readership Awards! [Nominations close on](#) Friday, January 16. The PAX Readership Awards will return to Hamburg on April 15, 2026, celebrating the industry's best and brightest in an exclusive, invitation-only ceremony. Please find everything you need to know for the 2026 PAX Readership Awards below.

Important dates and deadlines

- Nominating period: Open until January 16, 2026
- Voting period: January 19, 2026 to February 20, 2026
- Awards ceremony: April 15, 2026

2026 awards debut two enhancements

- Introduction of PAX Verified Award
- A minimum of 50 votes required to qualify an entry

Introducing our 2026 ceremony sponsors

PAX is pleased to announce AMI Group as the 2026 PAX Readership Awards ceremony wine sponsor. [AMI](#) is the premier global food and beverage solutions company for the travel industry, specializing in

culinary design, sourcing, co-packing and logistics.

"Supporting moments that celebrate excellence across our industry is something we truly value, and showcasing our globally recognized wine portfolio is the perfect pairing for the 2026 PAX Readership Awards," says Jeremy Parsons, CEO of AMI Group.

If your company is interested in being a sponsor for the 2026 ceremony, please contact Managing Editor Jane Hobson or Business Editor Robynne Trueman.

Introducing our 2026 ceremony association supporters

For the first time, *PAX* is welcoming an association supporter for the event, with the Airline Catering Association ([ACA](#)) confirmed as the 2026 supporter. ACA is a global, non-profit industry body representing airline catering companies and fostering collaboration, advocacy and best practices across the inflight catering sector.

"We are delighted to support the world-renowned PAX Readership Awards this year. We firmly believe that peer and customer recognition of excellence is among the strongest forms of encouragement, and ultimately a powerful driver for the industry to continuously raise standards and innovate. As an international trade association dedicated to representing the interests of its members – inflight caterers worldwide – initiatives such as these fully align with ACA's mission and objectives," says Fabio Gamba, Managing Director of ACA.

Nominating made easy

The PAX Readership Awards celebrate standout achievements that have been successfully implemented between March 2025 and March 2026. To qualify, entries must showcase true innovation: significant updates to existing programs or introduce something completely new.

"Our awards are unique in that they are driven entirely by reader participation," says Jane Hobson, Managing Editor at *PAX International* and *PAX Tech*. "With an audience that includes suppliers, buyers, service providers and senior decision-makers, opening the process to all ensures results that genuinely reflect the inflight industry."

All industry players are eligible to nominate and there is no limitation on the number of nominations an individual or organization can submit.

For the nomination to be valid, all nominating parties must:

- Submit their full name, phone number, e-mail, company name and position/title
- Be following *PAX* on [LinkedIn](#) and/or [Instagram](#)
- Be a [PAX subscribed reader](#)

Follow us and subscribe now using the links above to streamline your nominating process!

A minimum of 50 votes required

At the end of the nominating period, all nominations will be transferred to the voting form. Nominations must receive a minimum of 50 votes to be considered for the award. Winners are determined by receiving the highest number of votes in the category.

Introducing PAX Verified

This year, *PAX* is proud to introduce an exciting new award category: PAX Verified airline award. Selected by the Publisher and *PAX*'s team of experienced aviation journalists, this award recognizes exceptional quality in the passenger experience. To be eligible, a product must be personally experienced by a *PAX* Publisher or Editor between August 1, 2025, and February 20, 2026. The

recipient(s) will be determined and notified by the *PAX* Publisher and team, with recognition for different global regions. There will be no nominations or opportunity to vote. This award is not readership-based.

“We are thrilled to launch this new award, which draws on the first-hand insights and expertise of our team,” says Aijaz Khan, Publisher of *PAX International* and *PAX Tech*. “At the end of the day, we are all passengers—and our discerning team is eager to spotlight a standout product for 2026. If you would like us to experience your product before the deadline, please get in touch now.”