

Just more than two weeks left to vote in the PAX Readership Awards

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Qatar Airways celebrates win Best Seating by a Carrier for Qsuites at the 2025 PAX Readership Awards ceremony

There is just more than two weeks left to vote for this year's [PAX Readership Awards](#) winners. [Vote now](#) to recognize the projects and innovations shaping our industry. Polls close on February 20.

"Time is running out to vote on the only industry magazine awards voted on by the readership," says Aijaz Khan, Publisher of *PAX International* and *PAX Tech*. "Reader voting allows the industry to acknowledge the companies and individuals delivering real impact and pushing standards higher across air travel. Vote now to join in on the April 15 celebration in Hamburg."

This year's sponsors and supporters

PAX is pleased to announce [AMI Group](#) as the 2026 PAX Readership Awards ceremony wine sponsor. AMI is the premier global food and beverage solutions company for the travel industry, specializing in culinary design, sourcing, co-packing and logistics.

"Supporting moments that celebrate excellence across our industry is something we truly value and

showcasing our globally recognized wine portfolio is the perfect pairing for the 2026 PAX Readership Awards,” says Jeremy Parsons, CEO of AMI Group.

[GIC International Catering](#) is this year’s exclusive airline caterer sponsor. GIC International Catering is a Germany-based airline catering specialist delivering bespoke inflight meals and culinary solutions for international airlines and private aviation clients.

“As a German airline caterer operating in a highly international market, we view our support of the PAX Readership Awards as a meaningful commitment — especially with the event being hosted in Hamburg,” says Göksel Yildirim, Managing Director, GIC International Catering. “Our boutique philosophy is rooted in German standards of quality and precision, combined with international expertise. We believe this approach allows us to contribute to an environment where innovation and craftsmanship are recognised and celebrated.”

For the first time, PAX is welcoming an association supporter for the event, with the Airline Catering Association ([ACA](#)) confirmed as the 2026 supporter. ACA is a global, non-profit industry body representing airline catering companies and fostering collaboration, advocacy and best practices across the inflight catering sector.

“We are delighted to support the world-renowned PAX Readership Awards this year. We firmly believe that peer and customer recognition of excellence is among the strongest forms of encouragement, and ultimately a powerful driver for the industry to continuously raise standards and innovate. As an international trade association dedicated to representing the interests of its members – inflight caterers worldwide – initiatives such as these fully align with ACA’s mission and objectives,” says Fabio Gamba, Managing Director of ACA.

[Vote now](#) and recognize the innovations moving the passenger experience forward.

Learn more about the [annual PAX Readership Awards here](#), including previous winners, photos and more.

Download nominee banners here:



