
Innovation on agenda for Seattle Summit

By **Rick Lundstrom** on May, 20 2019 | Events



Aviation conference specialist, [RedCabin](#), will be hosting the [Aircraft Cabin Innovation Summit](#) June 4-6 at the Museum of Flight in Seattle.

“Following the success of previous summits in Abu Dhabi and Hamburg, the summit has become a key event in the aviation calendar – bringing together the industry’s elite to create a forum for open collaboration and progress,” said a release from the company.

The summit will feature RedCabin’s interactive working groups, speed networking and panel discussions with senior executives from airlines, aircraft manufacturers, designers and suppliers.

The aviation industry is changing rapidly to meet shifting consumer demands and technological advances, notes the company. The development of single-aisle aircraft has opened up new commercial routes; cutting-edge cabin designs are benefiting from new seating layouts, controllable lighting and improved IFE connectivity; advancements in mobile and streaming technologies are seeing more airline investment in on-board personalization; and new emphasis is being placed on transforming the aircraft to improve the flying experience for disabled passengers.

The Aircraft Cabin Innovation Summit will feature:

- **‘State of the nation’:** report on short and long-term aviation trends
- **Seating Focus:** examining the impact of seats on the flying experience and how single-aisle aircraft are changing cabin and seat design – featuring a mock-up of the next-generation [Butterfly 2.0](#) seat
- **Innovation versus Safety:** working group to formulate new ways to encourage innovation in aviation
- **Changing classes:** debate on the changing face of business class and its ramifications for both first and economy travel
- **Airline panel:** discussing what airlines need from collaborative partners and ways to improve relationships between airlines, manufacturers and designers
- **Cabin of the future:** interactive workshop focussed on the impact of new innovations and technologies

Attending this year’s conference are senior level personnel from [Boeing](#), [Adient Aerospace](#), [Delta Air Lines](#), [Alaska Airlines](#), [Optimares](#), [Recaro](#), [Diehl Aviation](#) and [Collins Aerospace](#)– as well as design houses [Acumen Design Associates](#), [Teague](#), [JPA Design](#), [Trendworks](#), [Design Q](#) and [Designworks](#)(a BMW Group company).

“As the aviation industry evolves, the importance of collaboration and open, honest discussion between airlines, manufacturers and designers grows – our Aircraft Cabin Innovation summit is founded on that principle,” said Monica Wick, founder and CEO at RedCabin. “This year’s programme has been designed to reflect the diverse nature of the industry and have the biggest figures in aviation tackle the biggest challenges.

“I would also like to give a special thank you to our commercial partner Sekisui and summit sponsor [Beadlight](#). Their invaluable support ensures RedCabin continues to be a hotbed for innovation.”