

InnoTrans introduces digital preview

Starting in September 2020, [InnoTrans](#) will offer exhibitors a preview of the main attractions of the world's leading trade fair for transport technology, which is due to take place next year. Beginning on September 21, 2020, the digital preview of InnoTrans will focus on innovations in the segments Railway Technology, Railway Infrastructure, Public Transport and Tunnel Construction.

The digital information and communication platform [InnoTrans Virtual Market Place](#) (VMP) is available 365 days a year. Following the postponement of InnoTrans 2020, the VMP is being redesigned and will feature a number of new services, including videos, 3D images, webinars and virtual tours of trains and factory floors. Exhibitors at InnoTrans can book the new services online now. They will form part of the preview and be generally available to the industry as of September 21.

Associations organize InnoTrans Convention program

In recent years the high-level discussion rounds with experts at the InnoTrans Convention which focus on the latest forward-looking mobility sector topics have established themselves as an international meeting place for senior decision-makers representing business, politics and the transport industry.

The German Transport Forum (DVF) and the German Railway Industry Association (VDB) along with the International Bus Forum, a member of the DVF, will present virtual Dialogue Forums on September 23 and 24, the dates originally scheduled for the event. The topics of the Dialogue Forums are 'Rail Revolution 4.0: Picking up speed after the crisis' (VDB) and 'Using investment run-up strategically - to quickly realise a digital and expanded rail network' (DVF). On day two, the International Bus Forum will examine the topic, 'the future electric? Strategies for e-busses between climate protection and austerity dictates.'

Bookings are high for InnoTrans 2021

InnoTrans will take place on the Berlin Exhibition Grounds from April 27 to 30, 2021. InnoTrans reports that despite the cancellations received after InnoTrans was postponed, bookings are currently on the same level as InnoTrans 2018, with new registrations on the rise.