

# Inflight Experience China Summit announces event details



Shanghai is the location for this year's Inflight Experience China Summit

Registration has opened for the [Inflight Experience China Summit](#), taking place on December 7, in Shanghai, China.

Organized by Eventree, an event brand of AviaMatch Technology, the one-day event, for which *PAX International* is a media partner, aims to bring together over 180 senior executives from airlines, onboard catering & hospitality, in-flight retail & commercial, IFEC & technology, onboard amenity products/in-flight suppliers, cabin interiors & design, passenger wellbeing & comfort, health & safety, advertisement & media, terminal/ground services, and more, to share insights, innovations and new thinking on redefining the overall passenger in-flight experience.

## Key areas of focus:

- Onboard catering and hospitality
- IFE/IFEC, digital and technology
- In-flight retail and commercial
- In-flight services (health, wellbeing, comfort, safety)
- Cabin interiors and design

- Sustainability

**There are three ways to participate in the summit:**

- Guest speakers are invited to help shape the agenda. Priority is given to airlines, industry authorities and academics.
- Sponsor & Exhibitor - Opportunities exist to speak, while companies can sponsor cocktails, coffees break, lanyard, bags and more,
- Delegate - Attendees can enjoy a 20% early bird discount if registering by October 1, 2023 and there is an additional group discount (three or more persons) 10% off at any time.

More details can be found at the event [website](#).