

Industry gathers in Los Angeles for APEX TECH 2026



(Left to right) Estibaliz Asiain, Executive Vice President, Media & Content, Anuvu; Dr. Joe Leader, CEO, APEX; Anjali Birla, Vice President – CX Strategy & Intelligence, Air India; and Dominic Green, Director - Inflight Entertainment, United Airlines

Despite a frosty start to the morning for many arrivals, aviation industry suppliers, airlines and media touched down in Los Angeles today. This marks the beginning of the two-day [APEX TECH](#) event at the Sheraton Gateway Los Angeles Hotel from January 27 to 28, designed to foster deeper engagement across the airline and passenger experience tech ecosystem.

"Building on the success of 2025, we are bringing back our interactive workshop format and speed networking sessions — both designed to spark more dynamic, real-time exchange between attendees, experts, and airlines," event organizers tell *PAX Tech*.

To kick off the 2026 event, attendees were invited to attend an Ice Breaker Happy Hour at the Sheraton Gateway Hotel's Costero California Bar + Bistro at 6:00 p.m. this evening. Delegates already in town ahead of tomorrow's official conference start gathered for a lively evening of networking.

PAX Tech is proud to be a media partner for this event, providing live updates from Los Angeles and

delivering exclusive post-show interview coverage. Follow *PAX Tech Magazines* on [LinkedIn](#) and [Instagram](#) to stay up to date.

See more photos from the event below:











