

IdeaNova CEO Juraj Siska to speak at APEX TECH



Juraj Siska, Co-Founder, IdeaNova

[IdeaNova Technologies](#)' CEO Juraj Siska will attend [APEX TECH 2024](#), sharing insights as a panellist for the "'AI-assisted' Smart Metadata in the Content Delivery Supply Chain" session. This year's APEX TECH event will take place at the [Sheraton Gateway Los Angeles Hotel](#) in Los Angeles, California, from February 28 to 29.

As a panellist, Siska will participate in the exploration of how artificial intelligence and metadata are transforming the content delivery supply chain in the aviation industry. Panelists will share their insights on how AI is revolutionizing content and they will also discuss how smart metadata powered by AI algorithms can optimize content recommendations for passengers.

The panel will take place on February 29 from 9:00 a.m. to 10:15 a.m., moderated by Rob Delf from Fabric. Other panellists joining Siska include Michael Valdez from Panasonic, Andre Valera from TOUCH, Sam Allen from Steller Entertainment and Richard Kroon from EIDT.