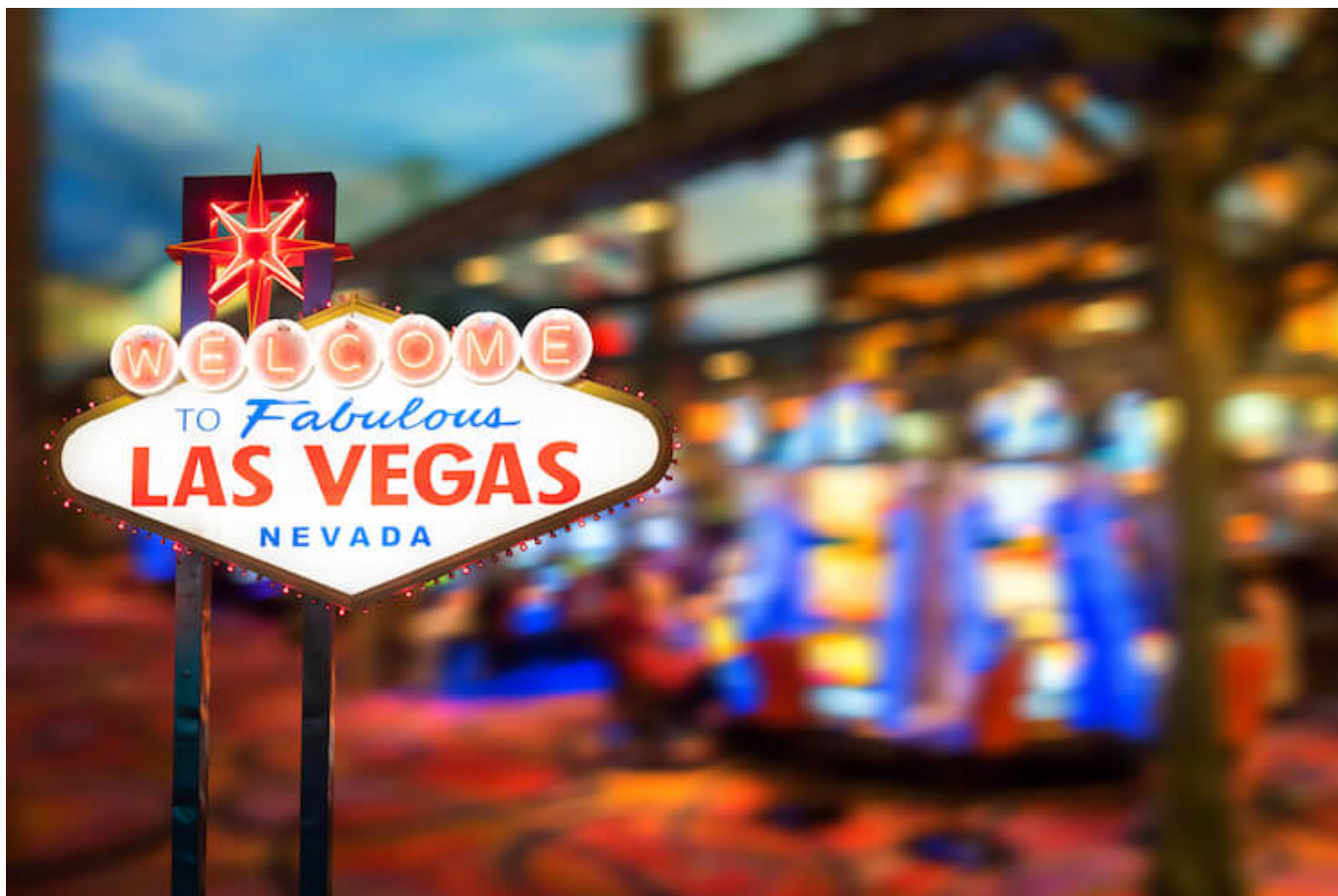


# FTE's upcoming global attraction

This is a special feature from *PAX Tech's* [December APEX EXPO Long Beach 2021 digital edition](#), page 38.



FTE Global is hosted in Las Vegas, billed as the entertainment capital of the world

The December 7 to 9 Future Travel Experience ([FTE](#)) Global show in Las Vegas marks the 15th anniversary of the event. US borders recently reopened for vaccinated travelers and Daniel Coleman, Founder and CEO of FTE, tells *PAX Tech* how FTE Global is shaping up to be a memorable experience.

“Las Vegas is where it all began for us. Everybody there has a real purpose, and passion for innovation, which we are really proud to facilitate. We’re extremely happy that we would be able to celebrate our 15th anniversary show with our partners, colleagues and friends from across the industry,” he tells *PAX*.

In the past five years, FTE Global has grown to have a “very unique ‘future’ focus,” highlighting the innovation efforts inside and outside the industry, revealing what can be leveraged when pushing the boundaries of technology, design and collaboration, Coleman says.

The theme of [FTE Global 2021](#) is ‘*New approaches for a new world.*’

“There is a window here to reimagine how the air transport industry operates, taking advantage of the momentum of collaboration across departments and between stakeholders,” Coleman says.

The expo will provide progressive insights from industry leaders, technology giants, disruptors,

parallel industries, academia and startups. Attendees will have access to the exhibition, co-creation workshops, tours, TSA and US CBP briefings, Think Tank unveilings and startup showcases.

Coleman says FTE is taking its networking at FTE Global to the next level with a Welcome Reception in the exhibition hall and an Opening Night Mixer & Bar Games Olympics at Beerhaus on December 7. A performance by Las Vegas' leading Elton John Tribute act will take place outside on the Ironwood Terrace at the ARIA Resort on December 8.

The show is expected to gather close to 1,000 executives. Some of the speakers include Matt Muta, Vice President Innovation, [Delta Air Lines](#); Michael Leskinen, President, [United Airlines Ventures & Vice President of Corporate Development and Investor Relations, United Airlines](#); Brian Loo, Senior Director of Operations Development, Meow Wolf; Charles Duncan President, [Swoop](#) & Executive Vice President, [Westjet](#); and Alison Taylor, Chief Customer Officer, [American Airlines](#).

There are more than 55 confirmed exhibitors, with many more expected to join as the date approaches – especially with eased border restrictions, Coleman says.

FTE Global will feature unique conference tracks, such as *'Future Airports'* with sessions on how airports should look and operate in the post-COVID-19 world. The *'FTE Air MobilityX Summit'* will help stakeholders understand the developments in this space and how they should adapt their strategies, infrastructure and systems to take advantage of the major change in transportation.

There will be interactive workshops on topics from virtual queuing and mobility of the future to establishing hyperloop pilot projects and cybersecurity mitigation strategies. [McCarran International Airport](#) and the [TSA](#) will jointly lead guided tours and deliver briefings on the iteration of the future security checkpoint site at LAS. The US [CBP](#) will lead technical workshops on the best approaches to rolling out a biometrics programme. Pre- and post-show webinars will be available online for free to look at future industry trends beforehand and further into some of the key topics from the event.

Partners for the event include the Airline Passenger Experience Association ([APEX](#)), the FTE Advisory Board and host McCarran International Airport.