

# FTE APEX Asia Expo 2024 preview: New benchmarks in aviation innovation

This is a special feature from *PAX Tech's* October 2024 [APEX Global EXPO](#) issue



Hosted again at the Marina Bay Sands, FTE APEX Asia Expo takes place November 19 to 20

The [FTE APEX Asia Expo 2024](#), returning to Singapore, promises to be a landmark event in the aviation industry. Building on the success of the 2023 edition, the upcoming expo is poised to deliver even greater insights, networking opportunities, and innovations for the industry.

Hosted at the Marina Bay Sands, the event will feature a blend of new technologies, returning exhibitors and an expanded conference program, positioning it as a must-attend event.



Ryan Ghee, Chief Operating Officer at Future Travel Experience (FTE)

“We’re expecting a record turnout for FTE APEX Asia Expo 2024, building on the strong momentum from last year’s event,” says Ryan Ghee, Chief Operating Officer at Future Travel Experience (FTE). The 2023 expo attracted more than 2,000 attendees from 64 countries, representing airlines, airports, vendors, government agencies and other industry stakeholders.

“Given the high level of interest and the expanding scope of the event this year, we anticipate an even larger audience,” Ghee tells *PAX Tech*.

As Asia remains one of the most dynamic aviation markets, the expo returns at a pivotal time for industry players eager to explore innovation and collaboration opportunities. According to Ghee, the growing demand for better passenger experiences, operational efficiencies and cutting-edge technologies is pushing the industry to new heights. “Our goal is to create an even more impactful gathering in 2024, and we’re on track to deliver that.”

### **What’s on in Singapore**

One of the key draws of FTE APEX Asia Expo 2024 is its lineup of exhibitors, both first-time and returning. Some of the newcomers include

[Boeing](#), [Safran Passenger Innovations](#), [PXCom](#) and [Vodafone Voice and Roaming Services](#). Among returning exhibitors are [SITA](#), [Thales](#), [Mirus Aircraft Seating](#), [Inflight Dublin](#) and [Fetcherr](#).

“It’s great to see this continued commitment to shaping the future of travel,” Ghee says.

FTE APEX Asia Expo 2024 will also introduce new features designed to enhance attendee engagement

and provide greater value. One such addition is the FTE Innovate Awards, which will make its Asia-Pacific debut after a successful launch in the EMEA region. “This prestigious competition will see airlines, airports and vendors presenting their latest innovations on stage,” says Ghee. The awards are determined by both a panel of judges and the audience, adding a layer of excitement and interactive participation to the event, he adds.

Returning by popular demand is the extensive conference program, which will feature some of the industry’s most influential voices. Attendees can look forward to hearing from CEOs of such IndiGo, Gulf Air Group, Jetstar Asia and [SriLankan Airlines](#).

Speakers from [Qatar Airways](#), [Cathay Pacific](#), [United Airlines](#) and [Changi Airport Group](#) will take to the stage to share insights on the latest trends and challenges facing the aviation sector.

Ghee describes the 2024 speaker lineup as the strongest the event has ever had, noting that the conference will provide invaluable insights into the future of aviation. “It’s truly a must-attend part of the show, offering rich content and connections you won’t find anywhere else,” he says.

### **A global gathering for the future of aviation**

Though the event is hosted in Asia, Ghee stresses that FTE APEX Asia Expo is a global gathering. With the aviation industry facing rapid technological and operational changes, this expo is designed to help organizations adapt and thrive, he explains.

“Whether it’s through embracing new technology, rethinking the passenger journey, or fostering sustainability, this event will provide the insights and connections needed to stay ahead of the curve,” he says.

For Ghee, the ultimate goal of FTE APEX Asia Expo is for attendees to leave with actionable insights and new partnerships that can drive their businesses forward. “We want everyone—from airlines and airports to vendors and government agencies—to walk away with a clear vision of how innovation can be applied to solve real-world challenges,” he says. From improving sustainability and elevating customer service to adopting new digital tools, the expo offers a wealth of opportunities for attendees to explore.

As the event draws nearer, anticipation is building for what promises to be a dynamic and transformative gathering. With its unique mix of exhibitors, speakers and networking opportunities, FTE APEX Asia Expo 2024 is set to be an unmissable event for aviation professionals looking to shape the future of travel