

FTE APEX Asia Expo preview with Daniel Coleman, Ryan Ghee and Dr. Joe Leader



Left to right: Daniel Coleman, CEO, FTE, Ryan Ghee, Chief Operating Officer, FTE, and APEX, IFSA and FTE Group CEO Dr. Joe Leader

[FTE APEX Asia Expo](#) is heading back to the Marina Bay Sands Expo & Convention Centre in Singapore from November 8 to 9. Jointly hosted by Future Travel Experience ([FTE](#)) and the Airline Passenger Experience Association ([APEX](#)), the industry-wide gathering brings together airlines, vendors, startups, government agencies, OEMs, airports and stakeholders under the theme *Preparing for Tomorrow's World*.

“The show is coming together incredibly well and arguably has our best line-up yet of speakers, exhibitors and networking opportunities. Registrations are well ahead of where they were this time last year, which reflects the strong position of the market recovery in Asia, and the interest from suppliers wanting to grow their footprint there,” Daniel Coleman, CEO, FTE, tells *PAX Tech*.

“We’re excited to be bringing the industry together at FTE APEX Asia Expo in Singapore this November. Following the huge success of last year’s event, the free-to-attend FTE APEX Asia Expo 2023 promises to be our biggest, best and most meaningful event in the APAC region yet,” adds Ryan Ghee, Chief Operating Officer at FTE.

Exhibitor and speaker preview

“I am very pleased to report also that our extensive exhibitor list is a really great mix of progressive suppliers showcasing exciting innovations that can enhance the passenger experience both on the ground and up in the air, which I am sure our airline attendees will really appreciate seeing under one roof as they search for inspiration on their next steps,” says Coleman.



Discussion at Inmarsat booth at the 2022 FTE APEX Asia Expo

[Boeing](#), [Inflight Dublin](#), [OneWeb](#), [Safran](#), [Viasat](#) and [West Entertainment](#) are among the already nearly 70 confirmed exhibitors and sponsors. Other high level aviation speakers on the agenda include Star Alliance CEO Theo Panagiotoulas, 777 Partners CEO of Airline Investments Manish Raniga, Air India Head of Products (Onboard) and IFE&C Mir Amer Hussain, and Turkish Airlines Technology Manager, Advanced Analytics and Customer Data Management Emre Yavuz, to name a few.

The agenda starts on November 7 for Premium Pass holders while the official conference begins November 8 at 9:00 a.m. local time, following the ribbon cutting ceremony.

Speakers include Keiichi Ueda, VP of Digital Transformation & Innovation, [All Nippon Airways](#); David Coiley, Regional Vice President Asia Pacific Aviation Sales, Viasat; Jordie Knoppers, Future Customer Journey Manager, [KLM Royal Dutch Airlines](#), and more.

What to expect on the show floor

In addition to viewing demonstrations of the very latest products, services and solutions on the show floor in the free-to-attend expo, visitors to FTE APEX Asia Expo 2023 will have complimentary access to an exciting schedule of education, briefings and social engagement.

The Tech & Innovation Briefings and Startup Zone return this year with some new features. The conference is introducing the FTE Sustainability Forum, highlighting the push for more environmentally friendly solutions for air transport stakeholders across the industry. The goal of this forum is to provide an impartial space where leaders in the field can discuss sustainability initiatives and steps for further positive change.



A snapshot of the show floor at the 2022 FTE APEX Asia Expo

APEX, IFSA and FTE Group CEO Dr. Joe Leader says that this year's theme, *Preparing for Tomorrow's World*, is more than just a catchy tagline.

"The convergence of airlines, airports, startups, vendors, and other stakeholders from Asia and beyond transforms this FTE APEX Asia Expo into a symphony of innovation and collaboration. 'Preparing for tomorrow's world' doesn't just serve as the event's slogan, but also actively charts our mission to shape the future of air travel," he says. "The showcased innovations will act as blueprints for a more resilient, sustainable, and efficient air transport industry. This event, the definitive gathering for the region, not only educates but also inspires, steering us toward a brighter, interconnected future in air travel."

The Airline Innovation Summit and the Airport Innovation Summit are also new to the FTE APEX Asia Expo in 2023. These standalone sessions provide opportunities to gather the industry's forward thinkers in aviation to learn how they are changing the industry and their respective organizations. Change is a prominent theme of the Asia Expo as the region continues to rebuild tourism and set plans in motion for future expansion.

"In a world swiftly advancing toward a new dawn, the FTE APEX Asia Expo symbolizes the visionary opportunity for our aviation industry. After our triumphant return to Singapore last year, this year's event promises to eclipse all prior expectations," Leader says.

As FTE and APEX come together to host this integral event for the region and the industry, it is an exciting time for air transport stakeholders to learn about technology, share ideas and innovate for the future, explain Coleman and Leader.