

FTE APEX Asia Expo marks milestone in 2025

This is a special feature from the September 2025 [APEX Global EXPO issue](#) of PAX Tech on [page 50](#).



FTE APEX Asia Expo will take place at the Marina Bay Sands Expo & Convention Centre in Singapore

[FTE APEX Asia Expo](#) returns to the Marina Bay Sands Expo & Convention Centre in Singapore on November 11 to 12, under the theme of “Accelerating Innovation,” highlighting the role of fresh thinking, creativity and innovation in powering significant growth across the Asia-Pacific region.



Ryan Ghee, Chief Operating Officer, Future Travel Experience

“Ranging from the latest inflight advancements to the steps being taken to create more seamless and memorable end-to-end experiences, this theme will permeate all aspects of this year’s conference,” Ryan Ghee, Chief Operating Officer, Future Travel Experience, tells *PAX Tech*.

Expo timeline

The 2025 event marks 15 years of FTE APEX Asia Expo with the first edition launched in 2010, initially under FTE Asia EXPO; APEX became a co-host later on. Since 2019, all editions have been delivered under the unified FTE APEX Asia Expo branding, as the region’s leading innovation and passenger experience expo.

“We are proud to celebrate the evolution of FTE APEX Asia Expo into Asia-Pacific’s definitive platform for innovation, passenger experience and business transformation,” says Ghee.

He adds, “A cornerstone of this success has been our partnerships with [Changi Airport Group](#) and [Singapore Airlines](#), both of whom are Headline Partners again this year.”

To celebrate this milestone, the event will feature a line-up of esteemed speakers, including c-suite speakers from across APAC and beyond, plus the most exhibitors in the region to date. Both [IndiGo](#) CEO Pieter Elbers and [AirAsia](#) MOVE CEO Nadia Omer are confirmed as keynote speakers for the event.

Premium Pass holders will also enjoy exclusive access to the Networking Ice Breaker at Changi Airport's Hub & Spoke facility, featuring live music and outdoor entertainment, as well as a Networking Reception and Awards After Party.

In the free-to-attend exhibition hall, attendees will have an opportunity to view and demo the latest products and services designed to enhance the passenger experience, increase efficiency, create new revenues and lay the foundations for a more sustainable future. Exhibitors will include those from the Airline Passenger Experience Association ([APEX](#)) and the International Flight Services Association ([IFSA](#)).

"It promises to be a memorable way to celebrate 15 years since our first event in the APAC region," Ghee affirms.

In an interview with *PAX Tech*, Ghee promised a major announcement to come in Long Beach this September about FTE and APEX's event agenda for 2026. Looking ahead to next year and beyond, he says there are big plans in place for the expo in Singapore, including increasing the number of exhibitors, keynotes and conference sessions to further educational opportunities for attendees.