
CabinSpace LIVE returns to AIX

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Cabin interiors, inflight entertainment and connectivity (IFEC) will be high on the agenda of the CabinSpace LIVE Seminar Theatre at this year's [Aircraft Interiors Expo](#) (AIX) in Hamburg from April 2 to 4, where in-depth interactive sessions will take place as part of Passenger Experience Week.

Located in Hall B4 Upper of the [Hamburg Messe](#), CabinSpace LIVE will bring together some of the world's foremost experts who will deliver presentations that are free to attend for all Passenger Experience Week visitors, including visitors to [Passenger Technology Solutions](#) (PTS), the [Passenger Experience Conference](#) (PEC) and [World Travel Catering & Onboard Services Expo](#) (WTCE). The exclusive, specially curated program will cover new technology, innovations in interior design for aircraft and the latest trends from around the globe.

Airbus Bizlabs

Starting the program on Tuesday, April 2 is Airbus BizLab's pitch event that will present start-ups and Airbus intrapreneurs with an opportunity to showcase innovative ideas and solutions to industry challenges.

The business will also host a panel discussion on Wednesday, April 3 that will discuss the future of flight beyond new technology. Moderated by Reymound Buckman, Airbus BizLab Campus Leader in Hamburg, industry leaders will explore how factors such as demographic and economic growth, tourism trends, oil prices, development of new and existing routes are shaping air transport mobility. In addition to tackling these questions, the group will home in on how aircraft interiors innovations and global macro trends are impacting passenger experience.

Inflight Connectivity

Following a decade of analysis of the inflight connectivity market, [Northern Sky Research](#) (NSR) will help attendees understand the key trends driving satellite to air-to-ground solutions on April 2. It will present an independent assessment, revealing what changes are required to achieve a more holistic approach to connectivity.

A second session with Babar Rahman, Head of Global Marketing, Sponsorships and IFE & Connectivity at [Qatar Airways](#) will compare the inflight connectivity market in North America with its European counterparts and review demands from customers in both regions

Aircraft Interiors and Inflight Entertainment and Communication (IFEC)

On Wednesday, April 3, Gary Weissel, Managing Officer at Tronos Aviation Consulting, will review a number of developments that will impact an airline's ability to deliver onboard innovations and improved passenger experiences. Attendees will be offered insight into the critical market forces that will impact the aircraft interiors supply chain in the coming years and the challenges the industry faces when upgrading cabins.

A session on IFEC, also on April 3, will be moderated by Andrew Doyle, Director of Aerospace Market at FlightGlobal. He will examine how the rapid evolution of connectivity and tools for engagement with passengers is evolving airline business models alongside exclusive comments from David Withers, Chief Executive Officer, Burrana; Dave Bijur, Senior Vice President of Global Accounts, Gogo Commercial Aviation; Jon Norris, Vice President of Marketing, FlightPath3D; André Valera, Director of Business Development, Touch Inflight Solutions; and Miguel Ferreira, IFEC Manager, TAP Air Portugal.

A final session on April 4 will be moderated by Vern Alg, an industry consultant for Reed Exhibitions, which runs the Passenger Experience Week series of events. He will examine opportunities to transform the cabin landscape and develop cutting-edge interior products by deploying the latest innovations in both science and manufacturing technologies. There will also be discussions of how related industries drive improvements in the procurement process.

Speaking about the return of CabinSpace LIVE, Polly Magraw, Event Director, said: "CabinSpace LIVE is a space for delegates and exhibitors to attend interactive debates on the most pressing industry issues in our dedicated seminar theater. Our supporting organization, International Air Transport Association (IATA), says 2.5 quintillion bytes of information are produced every day, and the program will showcase how the next generation of aviation talent and leading industry experts are harnessing this data effectively for a better passenger experience."