

APEX/IFSA and FTE name PAX media partner again for 2024



Aijaz Khan, Publisher, *PAX Tech* and *PAX International* (left) with Daniel Coleman, FTE CEO, at APEX/IFSA and FTE Global EXPO 2023

[PAX International](#) and [PAX Tech](#) are pleased to announce renewed partnerships with the Airline Passenger Experience Association ([APEX](#)), the International Flight Services Association ([IFSA](#)) and Future Travel Experience ([FTE](#)) in 2024. *PAX International* has been a media partner for IFSA for 25 years, and *PAX Tech* is proud to have covered APEX's events for the last five years. As a long-time media partner, *PAX* will continue to support the Associations, covering news and events throughout the year.

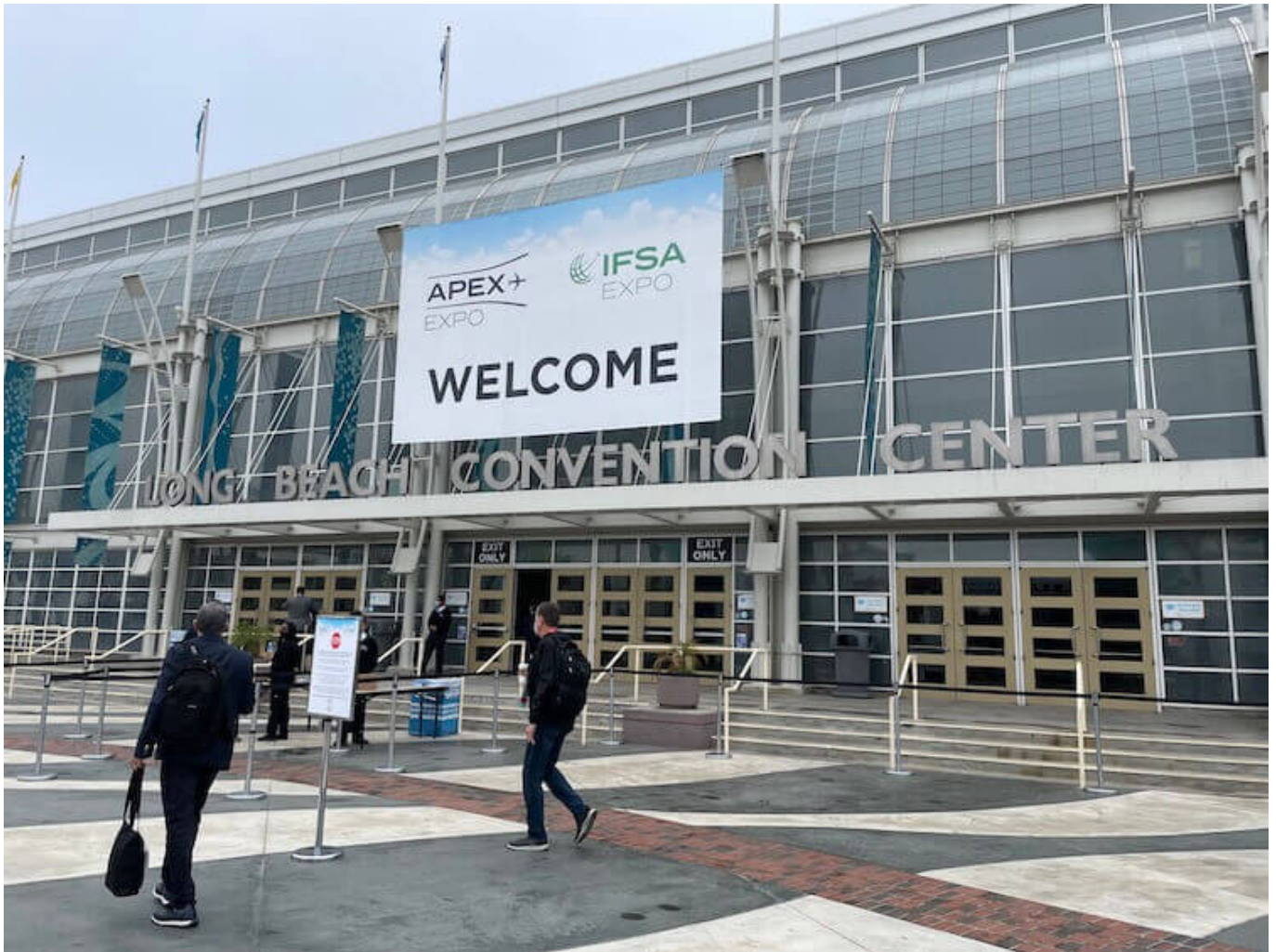


Jane Hobson, Managing Editor of *PAX Tech* and *PAX International* (left) and Dr. Joe Leader, Group CEO of APEX, IFSA and FTE in 2021 at APEX/IFSA in Long Beach, USA

"We are grateful for our work with APEX/IFSA and FTE and are looking very forward to another year together, supporting the Associations, their advocacy and their events. *PAX International* and *PAX Tech* staff will cover these events, so stay close to our website, updated daily, and our e-newsletter, sent weekly, to stay in the know," says Aijaz Khan, Publisher, *PAX International* and *PAX Tech*.

"*PAX* is very proud to be a media partner and work so closely with APEX/IFSA and FTE. We expect 2024 to be a tremendously successful year for the industry and these renewed partnerships, some spanning more than two decades, are an excellent indication of how working together brings more success for all," says Managing Editor Jane Hobson.

What you need to know about *PAX International* and *PAX Tech*



The Long Beach Convention Center during the 2023 Global EXPO

As the leading voice of news and analysis in the industry, *PAX International* covers IFSA and all things passenger services, while *PAX Tech* covers APEX and everything tech-related; seating, IFE, connectivity, lighting and more.

PAX International and *PAX Tech* are proud to publish five magazines each per year, plus 52 issues of the weekly e-newsletter, with coverage gaining more than 500,000 impressions per year across all social channels.

Events to look forward to this year



The APEX/IFSA Board of Governors meeting

This year, APEX/IFSA and FTE are hosting several major industry events globally, from Asia to Europe to North America. Industry members should mark their calendars and keep an eye on the [PAX website](#) to learn more about these upcoming gatherings:

- [APEX Tech 2024](#)
 - Los Angeles, USA - February 28 to 29
- [APEX Content Market](#)
 - Lisbon, Portugal - March 26 to 27
- [FTE Aviation & Robotics Summit](#) hosted by Pittsburgh International Airport
 - Pittsburgh, USA - May 14 to 16th
- [FTE EMEA & FTE Ancillary & Retailing](#)
 - Dublin, Ireland - June 11 to 13
- [FTE Global](#) co-located with [APEX/IFSA Global EXPO](#)
 - Long Beach, USA - October 28 to 30
- [FTE APEX Asia Expo](#)
 - Marina Bay Sands, Singapore - November 19 to 20

Impressive history



Dr. Joe Leader, Group CEO of APEX, IFSA and FTE, (second from right) pictured with West Entertainment sponsors and Aijaz Khan, Publisher, *PAX International* and *PAX Tech* (right)

Through its quarter century in business, *PAX* has been the trusted source of news covering IFSA, continuing the trend in partnership with APEX and FTE. *PAX* journalists worked diligently with APEX through the pandemic, covering the Associations' advocacy to [reopen U.S. borders](#), to [return to in-person conferences](#) and to [lift the inflight mask mandate](#).



Dr. Joe Leader, Group CEO of APEX, IFSA and FTE (fourth from right), cuts the ribbon at APEX/IFSA and FTE Global EXPO on September 19, 2023

This year, *PAX* will be present at APEX/IFSA and FTE Global EXPO, taking place at the Long Beach Convention & Entertainment Center this fall. In 2023, the event brought together almost 3,000 attendees, more than 97 airlines and 76 airport operators. *PAX* was thrilled to be onsite [sharing live updates from the 2023 EXPO](#), including speakers, the exhibition floor and media briefings.

PAX Tech will cover FTE APEX Asia Expo this year, following up from last year's coverage. [Check out the November 2023](#) news here, including [updates from the show floor](#) in Singapore. From the [ribbon cutting](#) to the [Best in Airline Awards](#), *PAX* captured it all and will do so again this year as a proud media partner for APEX/IFSA and FTE.