

APEX Global EXPO to bring cross-industry collaboration to Long Beach



APEX Global EXPO will return to the Long Beach Convention Center next month for the 2025 iteration, co-located with FTE Global and IFSA Global EXPOs

[APEX Global EXPO](#) will return to Long Beach from September 9 to 11, co-located with [IFSA Global EXPO](#) and [FTE Global EXPO](#) at the Long Beach Convention Center. The event will emphasize cross-industry collaboration, cutting-edge technology and transformative passenger experiences.

As Lauren Costello, APEX Executive Director, tells *PAX Tech*, the event will spotlight how airlines, content service providers and tech innovators are reimagining the future of inflight entertainment and connectivity. Over three days, attendees will access more than 15 curated thought leadership sessions and panels designed to inspire innovation and drive meaningful dialogue. Artificial intelligence will take center stage in several sessions focused on its transformative potential—from hyper-personalized passenger services and predictive engagement to autonomous cabin innovations.

“With AI rapidly advancing, this year’s sessions will offer essential insights and inspiration for anyone looking to stay ahead of the curve in delivering future-ready, passenger-first experiences,” says Costello.

New this year is the APEX FTE Passenger Experience of the Future Showcase, introduced by APEX Global EXPO and FTE Global.

“Positioned at the heart of the exhibition floor and serving as a unified bridge between both show

floors, this innovative experience hub will offer attendees an exclusive look into the future of travel by highlighting the latest technological advancements and ideas shaping the end-to-end passenger journey,” explains Costello.

The showcase will explore four key passenger touchpoints: pre-travel, airport departures, inflight experience and arrivals.