

APEX FTE Asia Expo celebrates 15 years in APAC

This is a special feature from the November 2025 [APEX FTE Asia Expo issue](#) of *PAX Tech*, on [page 23](#).



APEX FTE Asia Expo will take place at the Marina Bay Sands Expo & Convention Centre in Singapore on November 11 to 12

[APEX FTE Asia Expo](#) returns to the Marina Bay Sands Expo & Convention Centre in Singapore on November 11 to 12, under the theme of “Accelerating Innovation,” highlighting the role of fresh thinking, creativity and innovation in powering significant growth across the Asia-Pacific region.

“Ranging from the latest inflight advancements to the steps being taken to create more seamless and memorable end-to-end experiences, this theme will permeate all aspects of this year’s conference,” Ryan Ghee, Chief Operating Officer, Future Travel Experience, tells *PAX Tech*.

Expo timeline



Ryan Ghee, Chief Operating Officer, Future Travel Experience

The 2025 event marks 15 years of APEX FTE Asia Expo with the first edition launched in 2010, initially under FTE Asia Expo; APEX became a co-host later on. Since 2019, all editions have been delivered under the unified Asia Expo branding, as the region's leading innovation and passenger experience expo.

"We are proud to celebrate the evolution of APEX FTE Asia Expo into Asia-Pacific's definitive platform for innovation, passenger experience and business transformation," says Ghee.

He adds, "A cornerstone of this success has been our partnerships with Changi Airport Group and Singapore Airlines, both of whom are Headline Partners again this year."

To celebrate this milestone, the event will feature a line-up of esteemed speakers, including c-suite speakers from across APAC and beyond, plus the most exhibitors in the region to date.

Exhibitors will include those from the Airline Passenger Experience Association ([APEX](#)) and the International Flight Services Association ([IFSA](#)).

"It promises to be a memorable way to celebrate 15 years since our first event in the APAC region," Ghee affirms.